



## **Speaker Biographies**

**Seminar on “Advancing Data Free Flow with Trust (DFFT)  
in ASEAN and Japan:  
Policy, Practice and Partnerships”**

**Co-organized by  
ASEAN-Japan Centre, OECD Tokyo Office, ERIA**

**31<sup>st</sup> July 2025, 13:00-16:00 | Hybrid  
ASEAN-Japan Centre, online via Zoom**

## Opening Remarks



**Ms. Naoko UEDA**  
**Head, OECD Tokyo Office**

Naoko serves as Head of the Tokyo Office since July 2022. Naoko previously worked in senior roles at the OECD – as Deputy Director of the Development Centre (2016-2019), as Senior Advisor in the Partnership for Democratic Governance and as Senior Policy Analyst for Development in the Heiligendamm-L'Aquila Dialogue Process Support Unit of the OECD (2007-2011), consistently focusing on the OECD engagement with non-member countries. She has been actively engaging in policy discussions on issues pertinent to Southeast Asia and Japan. Prior to joining the OECD, Naoko served as Director of APEC Division (2019-2022); Permanent Representative to the International Civil Aviation Organisation (ICAO) (2014-2016); Principal Deputy Director for Climate Change Division (2011-2014) and Deputy Director (2003-2007) in the Ministry of Foreign Affairs in Japan. She also served as First Secretary at the Embassy of Japan in Zimbabwe (1999-2002).

A Japanese national, Naoko holds a Master's Degree in International Development, with a focus on Development Economics from the National Graduate Institute for Policy Studies and Foundation for Advanced Studies in International Development in Tokyo. She also holds a Master of Arts in International Politics and Political Economy from the University of Pennsylvania.

## Closing Remarks



**Dr. Kunihiro HIRABAYASHI, MD**  
**Secretary General, ASEAN-Japan Centre**

Born in Nagano Prefecture in 1958. Secretary-General of the ASEAN-Japan Centre, from September 2021. Former Regional Advisor Regional Chief of Health, UNICEF East Asian and Pacific Regional Office, Bangkok, Thailand. He worked as a technical advisor and representative of regional offices for United Nations Children's Fund (UNICEF) for more than 18 years from May 2003 to August 2021. Prior to that, he engaged in technical assistance in hospitals in developing countries for around 10 years. He obtained Ph.D. in Physiology and Medicine from the University of Tsukuba, Ibaraki Prefecture, Japan.

## Session 1: From Policy to Practice: Operationalizing DFFT in Asia



**Dr. Yuko KUBOTA (Moderator),**  
**Senior Executive Officer, ASEAN-Japan Centre**

After serving in the 1st Southeast Asia Division and the Economic Treaties Division of the Ministry of Foreign Affairs of Japan, Ms. Kubota joined the ASEAN-Japan Centre in 2012. She has served as Senior Executive Officer, assisting the Secretary General, since 2018. She holds a Bachelor's and Master's degree from the International Christian University (ICU), an LLM from Leiden University, and a Doctorate from Chuo University.



**Mr. Takuya FUNAHASHI**  
**Assistant Director to the Counsellor at the Cabinet Secretariat,**  
**Secretariat for Digital Administrative and Fiscal Reforms, Japan**

Takuya Funahashi serves as Assistant Director to the Counselor at the Cabinet Secretariat, Secretariat for Digital Administrative and Fiscal Reforms, where he oversees frameworks and systems for data utilization. Prior to joining the Cabinet Secretariat, he worked as Nuclear Energy Policy Analyst at the OECD/NEA and as Deputy Director at METI, where he was responsible for coordinating R&D policies and contributed to the Japan Revitalization Strategy.

He holds a Master of Philosophy in Computer Science from Waseda University and a Master of Science in Information Technology from Carnegie Mellon University.



**Mr. Jun MORIKAWA**  
**Director, Digital Trade Policy Office, Ministry of Economy, Trade and Industry**

Mr. Jun Morikawa has served as Director for the Digital Trade Policy Office, Trade Policy Bureau, METI from July 2025. Before serving current position, Mr. Morikawa served as Counsellor at the Permanent Mission of Japan to the International Organizations in Geneva. After joining METI in 2005, Mr. Morikawa has extensive experience in trade policy and industrial property policy.



**Ms. Maiko MEGURO**

**Lead Coordinator on DFFT and Senior Policy Analyst, Directorate for Science, Technology, and Innovation Data Flows, Governance and Privacy Division, OECD**

Maiko Meguro is the Lead Coordinator and Senior Policy Analyst for the OECD's "Free Flow of Data Based on Trust" initiative, currently leading the Institutional Arrangement for Partnership set up under the G7 Leaders' commitment. Since 2021, she has contributed to Japan's leadership in Data Free Flow with Trust. Prior to joining the OECD, she served as Director of International Data Strategy and Technology Track and led multilateral and bilateral digital cooperation initiatives on data governance. She also has experience in international law practice, including the WTO Dispute Settlement Body, economic partnership agreements (including the TPP), and the United Nations Framework Convention on Climate Change. She has served as a research fellow in international public law and legal theory at the University of Amsterdam and has published papers in leading legal journals in Europe, the United States, and Japan.



**Ms. Dian Wulandari**

**Deputy Director of ASEAN ICT Center, Ministry of Communications and Digital Affairs Republic of Indonesia**

Dian currently serves as the Team Leader of Economics, Information, and Postal Cooperation for International Affairs, as well as the Deputy Director of the ASEAN ICT Center (AICTC) for 2024-2025. With 17 years of experience as a government official in the Ministry of Communications and Digital Affairs, Dian has been appointed as Indonesia's focal point for several international organizations, including the Universal Postal Union (UPU), Digital Economy Working Group (DEWG) G20, BRICS Working Group on ICT, APEC Digital Economy Steering Group (DESG) and Telecommunications Working Group (TEL-WG), ASEAN Digital Senior Official Meeting (ADGSOM) and Senior Official Meetings Responsible for Information (SOMRI), and Sub-Regional Forums.

## Session 2: Identifying Barriers in Building Trust in Technology and Governance



**Mr. Jun ISHII**

**Director, International Data Strategy and International Affairs, Digital Agency, Japan**

Junichi Ishii is Director for International Data Strategy and International Affairs at the Digital Agency of Japan. His work focuses on the promotion of Data Free Flow with Trust (DFFT) through both bilateral and multilateral cooperation with international partners such as ASEAN, the EU, the OECD as well as G7 and G20. This includes collaborative efforts with ASEAN countries on data governance, including Privacy Enhancing Technologies (PETs), the Global Cross-Border Privacy Rules and the promotion of transparency in data-related laws and regulations. He is also involved in the promotion of individual projects conducted in DFFT Expert Community, which was established in the OECD as part of Institutional Arrangement for

Partnership, which was endorsed in G7 Hiroshima Summit. He also serves as the Vice Chair of the Working Party on Data Governance and Privacy under the Committee on Digital Policy in the OECD.

Prior to joining the Digital Agency, he worked for the Personal Information Protection Commission (PPC) as Director for International Affairs where he was taking care of Cross-Border Privacy Rules System and data protection issues addressed in OECD including trusted government access. He served as the Chair of APEC Digital Economy Steering Group Data Privacy Sub-Group from 2022 to 2024. He was also a frequent speaker in IAPP Asia Privacy Forum and other international co



**Ms. Ivy Grace Villasoto**  
**Attorney V, Division Chief of the Policy Development Division,**  
**National Privacy Commission, Philippines**

Ivy Grace is the Chief of the Policy Development Division of the National Privacy Commission (NPC), an independent body mandated to administer and implement the Philippines' Data Privacy Act of 2012. She joined the NPC in October 2016. She is actively involved in the Commission's policy making mandate, coordination with local and international regulators, data protection authorities, and other stakeholders, and the management of the

Commission's international commitments with various organizations, such as the Asia Pacific Privacy Authorities (APPA) Forum, Global CBPR Forum, Global Privacy Assembly (GPA), among others.

She is a lawyer and has been in the practice of law since 2010. Prior to joining the NPC, she was a Director for Tax Services and Global Trade and Customs at SGV & Co., a member practice of Ernst & Young Global Limited.



**Ms. Larissa Lim**  
**Executive Manager, International Relations, Policy and Strategy,**  
**Infocomm Media Development Authority, Singapore**

Larissa is an Executive Manager in the International Relations, Strategy and Policy team in IMDA. She is the current subject-matter lead for international engagements and strategy for AI and Data. She has extensive experience in this area, having led the development of both ASEAN Guides relating to AI Governance, the ASEAN MCCs as well as Advisory Guidelines on the use of Personal Data in AI Recommendation and Decision Systems. She has also represented

Singapore at various international platforms discussing AI ethics and governance issues, such as the intergovernmental consultations on UNESCO's Recommendation on the Ethics of AI and the OECD Recommendation on AI, as well as at the ASEAN Working Group on AI. An expert at the OECD's Working Party on AI Governance (WPAIGO) working group on AI and Data, she is also an Advocate and Solicitor of the Singapore Bar.



### Session 3: Catalyzing Innovation: DFFT Sectoral Applications and Case Studies



**Dr. Katrina Navallo (Moderator)**  
**Programme Manager, Research Policy and Advocacy,**  
**ASEAN-Japan Centre**

Katrina is Programme Manager at the Research and Policy Advocacy of the ASEAN-Japan Centre, leading flagship initiatives on innovation and sustainability. She heads the *ASEAN-Japan Insights* webinar series, which convenes leaders from government, industry, and academia to discuss key regional issues such as decarbonization, carbon trading, digital health, and

AI. She also manages the Centre's inaugural *ASEAN-Japan Young Experts Fellowship*, supporting research on digitalization, AI, and sustainable development. With over a decade of experience in international development, Katrina specializes in regional cooperation, policy engagement, and cross-sector program design.

Alongside her work at the Centre, she teaches graduate courses on gender, migration, and care work at the University of the Philippines. She holds a PhD in Area Studies from Kyoto University and has published extensively on gender, labour, and care economies in Japan and Southeast Asia.



**Mr. Yuji IKAI**  
**Director, International Office and Digital Strategy Office,**  
**Business Affairs Bureau, METI**

Yuji Ikai currently serves as Director for Digital Strategy and International Affairs at the Commerce and Information Policy Bureau, Ministry of Economy, Trade and Industry (METI), Japan. In this role, he leads Japan's efforts to promote trusted data space and DFFT within international collaboration, including engagement in multilateral forums such as the G20 Digital Economy Working Group (DEWG) and APEC Digital Economy Steering Group (DESG) and so on, as well as bilateral initiatives with key partner countries.

Mr. Ikai has held a wide range of senior positions across multiple government agencies, reflecting his deep expertise in digital policy, international economic affairs, and public administration. Prior to his current appointment, he served as Director for Electronic Prescription Diffusion at the Ministry of Health, Labour and Welfare (2023–2025), where he contributed to the digital transformation in healthcare sector. From 2021 to 2023, he was Counsellor at the Embassy of Japan in Australia, supporting bilateral cooperation in trade and digital transformation.

His earlier roles include Director for Combating Fraudulent Receipt of Grants at METI's Small and Medium Enterprise Agency, and policy positions at the Consumer Affairs Agency, Cabinet Office, and various METI divisions. These assignments have provided him with a broad perspective on regulatory reform, innovation policy, and consumer protection.

Mr. Ikai holds an MBA from the Wharton School, University of Pennsylvania (2013), and a Bachelor of Law from the University of Tokyo (2005). His international education and diverse career trajectory position him as a key figure in shaping Japan's digital strategy and fostering cross-border data partnerships.



**Mr. Daisuke NAKAYAMA**

**Chief Manager for Digital Innovation and Sustainable Economy, ERIA**

Daisuke Nakayama brings over 30 years of experience at Nippon Express in his current role as Chief Manager for Digital Innovation and Sustainable Economy at ERIA. Having worked in the United Kingdom, Hong Kong, and Shanghai, he specializes in supply-chain optimization across various industries, such as automotives, steel, chemicals, textiles, and apparel, as well as solutions and digital transformation based on data. Holding a B.A. in Arts and Literature from Tohoku University, with a passion for addressing social issues in East Asia and ASEAN, he leverages his expertise to drive meaningful changes through policy proposals from a logistics perspective.



**Dr. Takanori FUJITA**

**Senior Fellow, The Tokyo Foundation**

Dr. Takanori Fujita graduated from the University of Tokyo's Faculty of Medicine in 2006 and the University of Tokyo Graduate School of Law and Politics in 2011. After working as an endowed associate professor at Nagoya University Graduate School of Economics, and as a project lead at the World Economic Forum Centre for the Fourth Industrial Revolution Japan, he joined the Tokyo Foundation in 2024. He specializes in medical law and medical policy, especially legal systems and ethics related to the handling of medical information, including medical AI and online medical care. He is also involved in activities outside of academia, including serving as a member of the Cabinet Secretariat's expert panel on contact confirmation applications (COCOA).

## Event Moderator



**Dr. Preechaya Kittipaisalsilpa**

**Programme Officer, ASEAN-Japan Centre**

Preechaya is a Programme Officer at the ASEAN-Japan Centre. Having contributed on ASEAN-Japan connectivity, her work spans on new public diplomacy, and sustainable regional development. She previously served as a Capacity Building and Training Associate at the Asian Development Bank Institute (ADBI) and a Lecturer in International Relations at Rangsit University and a Policy Analyst at Thailand's National Security Council. Preechaya holds a PhD in International Relations from the International University of Japan, an MA from the University of York, and a BSocSc in Asia Pacific Studies from Ritsumeikan Asia Pacific University.

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