

ASEAN Business Advisory Council

Agenda 2024



OUR REGION HAS IMMENSE POTENTIAL AND OPPORTUNITIES

Manufacturing FDI in ASEAN has **doubled** over the past decade, overtaking China



Manufacturing FDI

23 billion USD in 2010



47 billion USD in 2021

Big natural energy resource advantage driving global energy-demand



**World's
Geothermal
Capacity**

~25%



**Nature Based
Solutions
Potential**

~24%

The digital economies in ASEAN are projected to expand significantly



19% annual growth rate

194 billion USD
2022

330 billion USD
2025



Lucrative **Private-Public Health investments** from regional demographic trends



Growing Trends in



- ❑ Public private partnerships
- ❑ Labs for diagnosis and treatment of diseases
- ❑ Exchange of health operators and tech
- ❑ Medical tourism

THE FIVE KEY PRIORITY ISSUES THAT SERVE AS THE PILLARS OF OUR EFFORTS:



DIGITAL
TRANSFORMATION
WORKING GROUP



SUSTAINABLE
DEVELOPMENT
WORKING GROUP



HEALTH
WORKING GROUP



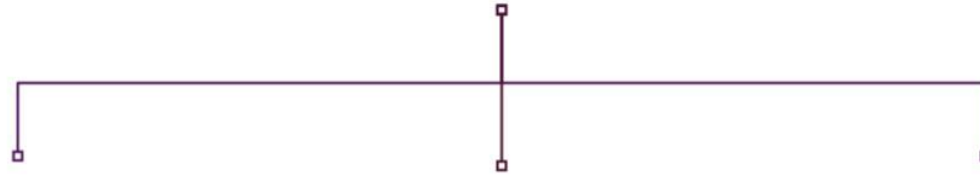
FOOD SECURITY
WORKING GROUP



TRADE &
INVESTMENT
FACILITATION
WORKING GROUP



DIGITAL TRANSFORMATION



Wiki Entrepreneur

Wiki Entrepreneur serves as a knowledge hub, guiding aspiring entrepreneurs in navigating the business landscape.



ASEAN QR Code

ASEAN QR Code streamlines cross-border transactions and enhance financial inclusion.



Marketplace Lending Platform

Marketplace Lending Platform empowers MSMEs with accessible and affordable financing options, enabling them to grow and expand.

Knowledge Partner:



BCG



SUSTAINABLE DEVELOPMENT



Carbon Center of Excellence

ASEAN Carbon Centre of Excellence aims to provide an enabling platform for stakeholders to share knowledge and best practices on nature-based solutions and carbon trading in their respective markets.



ASEAN Net Zero Hub

ASEAN Net Zero Hub aims to provide an enabling platform for stakeholders to share knowledge and best practices, as they work to reduce their GHG emissions and achieve net zero.

Knowledge Partner:



HEALTH RESILIENCE



Strategic Policies

Increasing R&D, manufacturing critical vaccines, therapeutics, and diagnostics within ASEAN

Contributing to the establishment of a unified ASEAN healthcare market

Mitigating the risks associated with private sector investments in R&D and manufacturing

Promoting innovative, high-tech investments in genomics, mRNA, and biologics through regional programs



ASEAN One-Shot Campaign

ASEAN One-Shot Campaign explores the potential of next-generation vaccines and therapeutics, bolstering the region's health resilience.

Knowledge Partner:



TONY BLAIR
INSTITUTE
FOR GLOBAL
CHANGE

KEARNEY



FOOD SECURITY

Strategic Policies

Emergency/shortage relief arrangements

Promote conducive food market and trade

Promote sustainable food production

Strengthen integrated food security information systems

Encourage greater investments in food and agri-based industries



Inclusive Closed-Loop Model for Agricultural Products

Inclusive Closed-Loop Model for Agricultural Products empowers MSMEs and farmers with the necessary resources and market access to strengthen food security and sustainable agriculture.

Knowledge Partner:



BAIN & COMPANY



TRADE & INVESTMENT FACILITATION



I

Strengthening **ASEAN Coordination** and **Public-Private Collaboration**

II

Optimizing **Trade Predictability** and **Efficiency**

III

Enhancing **Transparency** and Evaluating **NTM**

I

Reforming Legal and **Regulatory Framework**

II

Reducing **funding gaps** and **market risks** for foreign businesses

III

Promote **corporate networking** and collaboration across different ecosystems



ASEAN Business Entity

ASEAN Business Entity promotes key reforms in trade and investment within ASEAN, fostering stronger intra-ASEAN investment and economic growth.

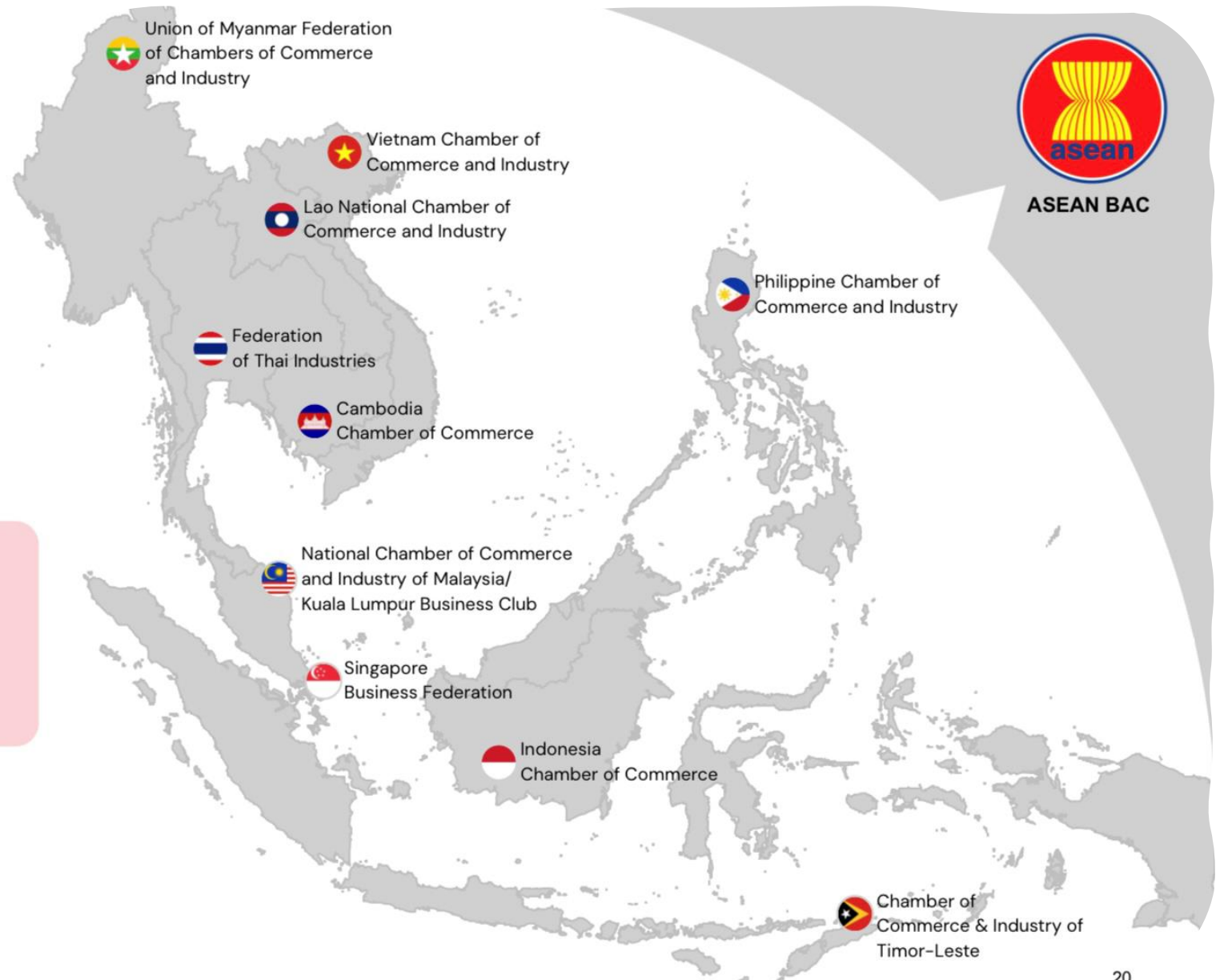
Knowledge Partner

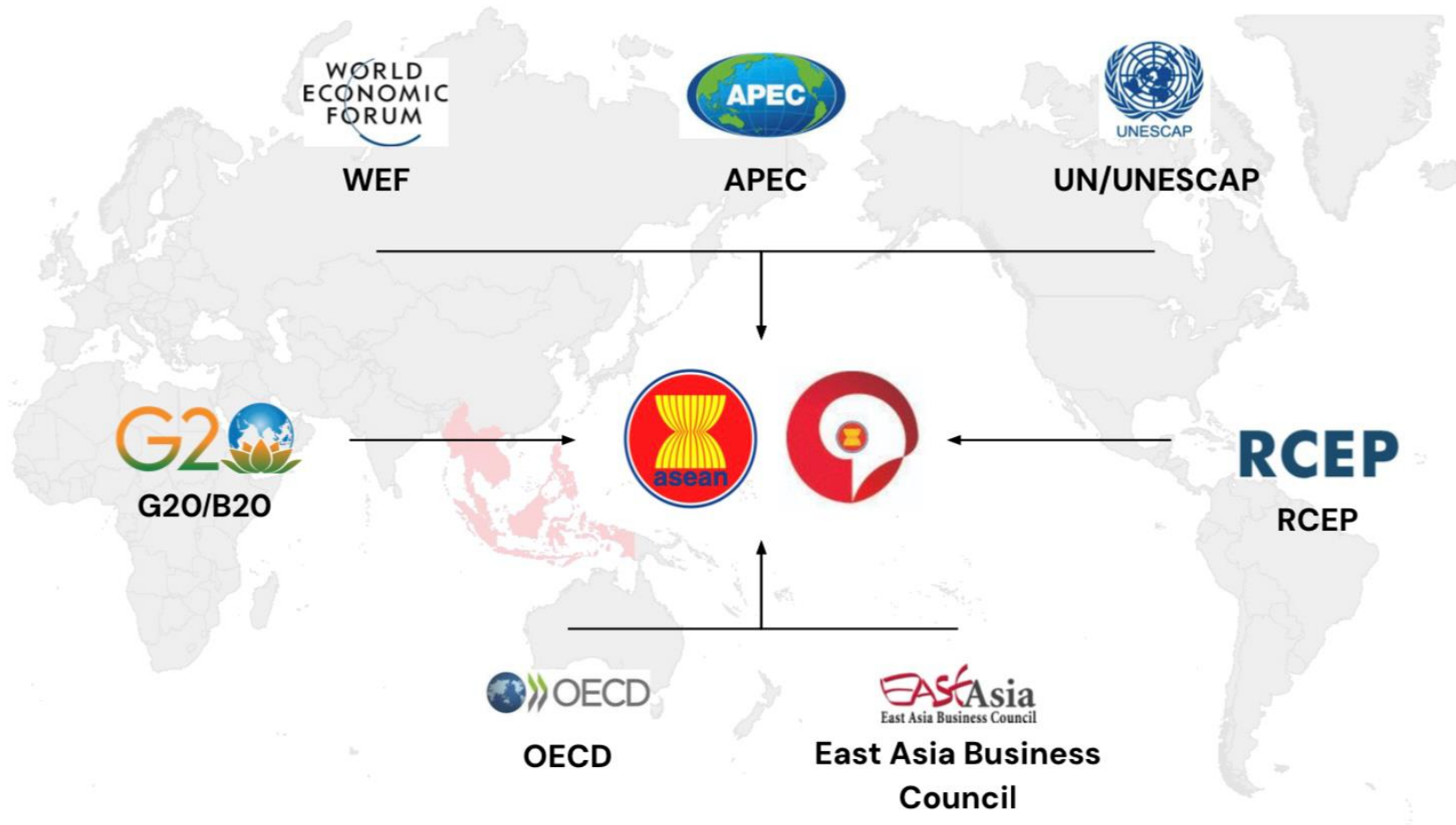


**WORLD
RESOURCE
INSTITUTE**

TO HARNESS THESE OPPORTUNITIES, **UNITY** AMONG ASEAN BUSINESSES IS ESSENTIAL

ASEAN BAC actively engage and maintain close partnerships with the primary chambers of commerce across Southeast Asian nations to establish a unified ASEAN voice and stance





ASEAN BAC

actively collaborates with various regional and multilateral bodies to foster cooperation and ensure alignment in our endeavors

Aligning the ASEAN agenda is crucial for promoting regional stability, economic integration, and coordinated responses to disasters and security threats, while also providing a stronger collective voice on the global stage

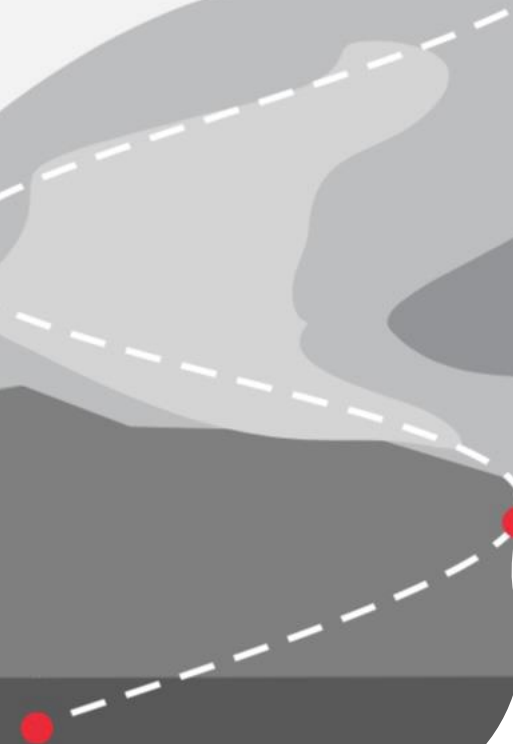
"ASEAN BUSINESS ROADMAP TOWARDS EPICENTRUM OF GROWTH"



**ASEAN
2045 VISION**



TODAY

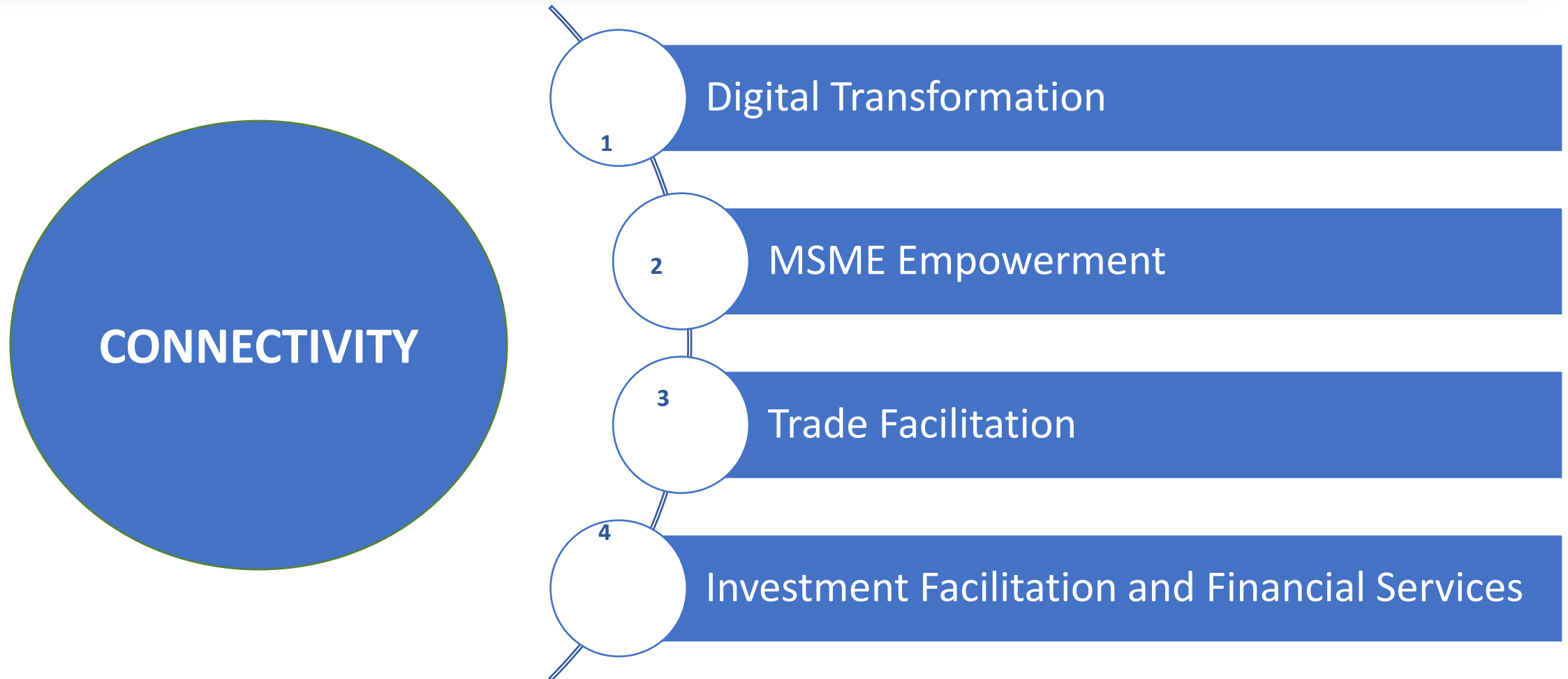




Lao Chairmanship Theme

“ASEAN Enhancing Connectivity and Resilience”

Priority Areas



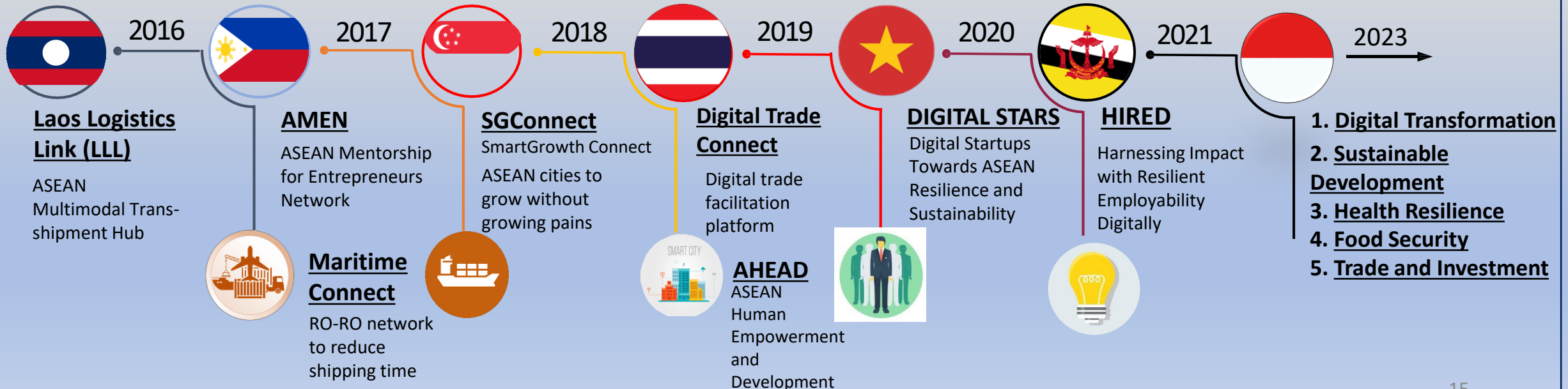
Priority Areas



ASEAN BAC Legacy Projects

CENTRED AROUND **ASEAN CONNECTIVITY**

In pursuit of more concrete and effective programs under the AEC, each chairmanship strives to launch a Legacy Project that it intends to champion beyond its chairmanship term.



ASEAN BAC Lao Legacy Project 2024

“ASEAN Plus Supply Chain Links”

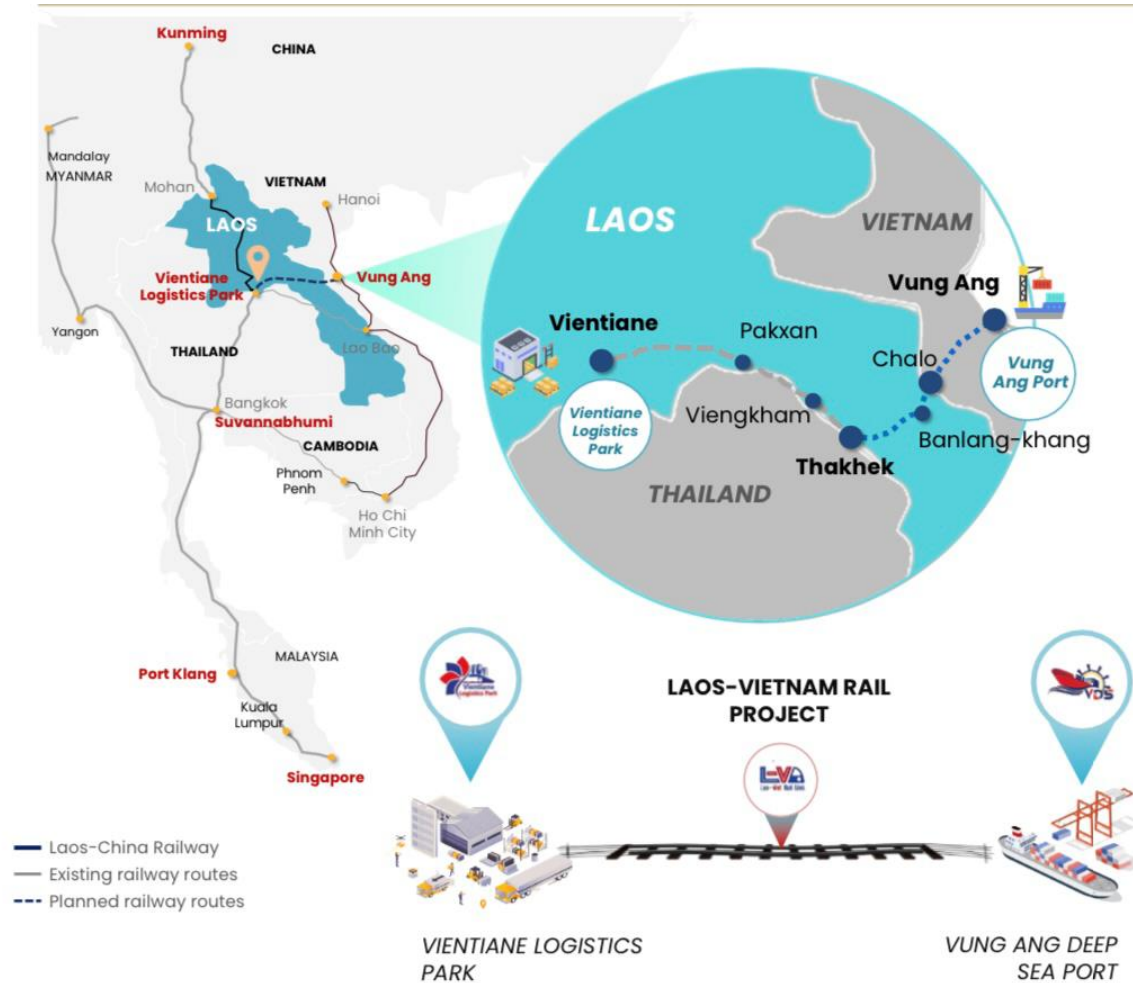


LAO LOGISTICS LINK PROJECT

- **Vientiane Logistics Park (VLP)**
 - Major connector on Lao China and Lao Thai Railway lines
- **Lao Vietnam Railway Project (LVRP)**
 - 560km high-speed electric railway project to provide cost-effective access to a dedicated seaport of Vung Ang
- **Vung Ang Port Development Project (VDP)**

VIENTIANE LOGISTICS PARK (VLP)

Major intermodal connector and Trade Facilitation for Cross Border Transport and Logistics



OPERATIONAL:

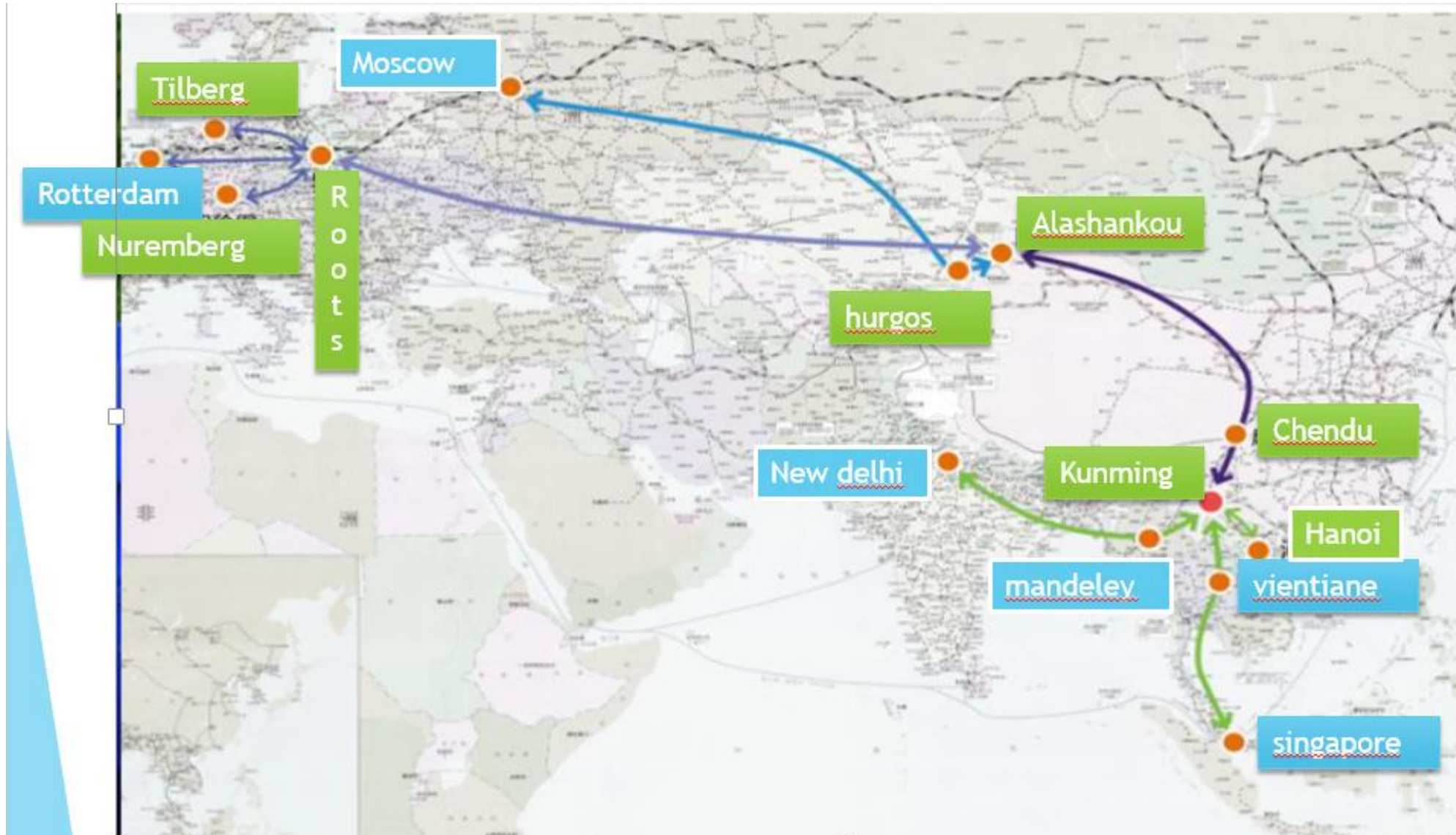
- 1 **Thanaleng Dry Port (TDP):**
Multimodal terminal, BOG Solutions

PLANNED DEVELOPMENT:

- 2 **Export Processing Zone / Free Trade Zone:** Value Adding Zone for the Trade & manufacturing of export commodities
- 3 **Logistics Park:** warehousing and distribution centre
- 4 **Tank Farm:** fuel distribution centre (diesel and petroleum)

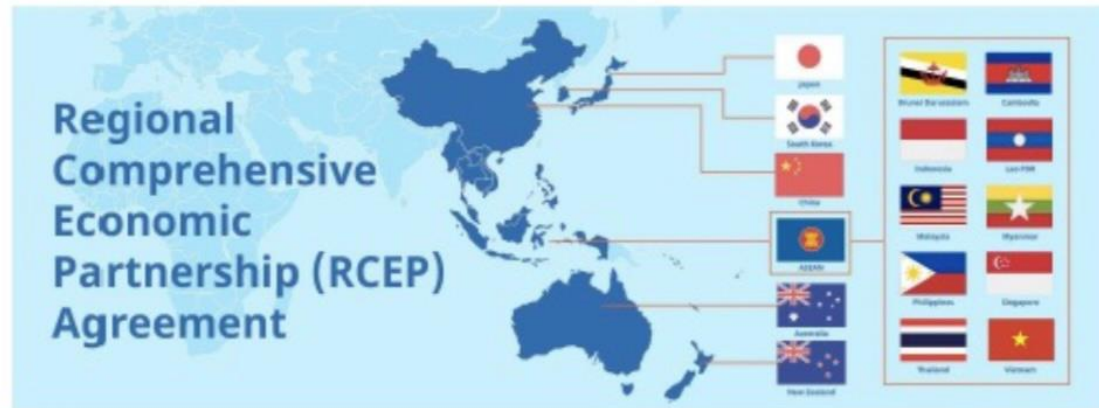
Initiated from the Lao Legacy Project 2016 – Lao Logistic Link

New Railway Freight Transport Route – Completion of the Lao-China Railway in 2021



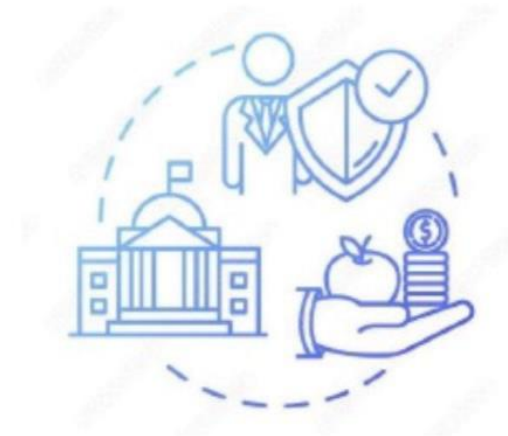
RCEP Advantages

- Enhance Logistics System Regionally;
- Improve Market Access;
- Lower trade barriers;
- Enhanced trade liberalization



Government Supports

- Incentives in Tax;
 - Corporate Tax Holiday up to 8-16 Years;
 - Low Corporate Tax 6.5% up to 3-5 Years;
 - Enjoy 50% VAT;
 - Raw Materials Import/Export 0%;
 - Customs Duties 0%;
- VISA Sponsorship;
- Country Origin Certificate Issuance;
- Law and Regulations Enhance Business Types;
- Land Use Right



Facilitating Connectivity for the RCEP

ASEAN Plus Supply Chains Links is Under Development

- Combining 3 Legacy Projects:
 - Laos: Lao Logistic Links (LLL)
 - Singapore: Smart Growth Connect (SG-Connect)
 - Philippines and Indonesia: Maritime Connect
- Focus and activities
 - Digital transformation
 - Sustainable Development and Green Economy
 - SME/MSME Development
 - Human Capital Development
- Relativity with all ASEAN BAC's Legacy Projects



Oudet Souvannavong President LNCCI