



Ministry of Environment
and Forestry Indonesia



INDONESIAN EMBASSY
TOKYO



ASEAN-JAPAN
CENTRE

TENTATIVE PROGRAM

INDONESIA - JAPAN 60TH ANNIVERSARY WORKSHOP FOR FOREST BUSINESS A Way Forward of Eco-Products Marketing and Investment in Collaboration with Forest Management Units (FMUs): "Promoting Community-based Eco-Products"

Tokyo, 4 December 2018 (09.30-17.00)

Hours	Presentation	Speaker/Presenter
09.00 – 09.30	Registration	Indonesian Embassy in Tokyo
09.30 – 10.00	<p>Welcome Speech</p> <ol style="list-style-type: none"> H.E. Arifin Tasrif, The Ambassador Indonesian Embassy in Tokyo Mr. Masataka Fujita, Secretary General ASEAN Japan Center <p>Keynotes: <i>Review of Business Relations of Eco- Products in and around Forests</i></p> <p>Mr. Misran, Secretary of Directorate General of Sustainable Management of Production Forest, Ministry of Environment and Forestry (MoEF) of Indonesia</p>	MC: ASEAN Japan Center
10:00 – 10:15	Coffee Break	
10:15 – 12:00	<p>Presentation Session: Indonesia's Potential of Eco-Products from Sustainable Forest Management</p> <ol style="list-style-type: none"> Overview of Business Potential of Forest Management Units (FMUs) in Indonesia The Dynamics Of Business Under FMU/KPH Framework Indonesia Investment Updates on Eco-Products Business Development in Social Forestry Product Forest Management Policy in Special Region of Yogyakarta Potential and Challenge of Indonesia - Japan Business Partnership on Community-based Eco-products Questions and Answers (Q & A) 	<p>Moderator: Mr. Nakanishi Hirota (ASEAN Japan Center)</p> <p>Mr. Drasopolino Director for Production Forest Management Unit, MoEF Indonesia</p> <p>Dr. Agus Setyarso National Secretariat for FMU Development, Indonesia</p> <p>Mr. Imam Soejoedi Director of Investment Promotion, Indonesia Investment Coordinating Board (BKPM)</p> <p>Ms. Nurhasnih, Head of Social Forestry and Environmental Partnership Office Kalimantan Region, MoEF Indonesia</p> <p>Mr. Sutarto Soeratin Head of Forestry Department of Yogyakarta Province</p> <p>Mr. Tan Ui Sian Chairman of the Business Association of Indonesia in Japan (APIJ)</p>

Hours	Presentation	Speaker/Presenter
12:00 – 13:00	Lunch Break : Floor (Indonesian Food Lunch Box will be provided)	
13:00 – 15:30	Focused Group Discussion for Product Blanding and Business Proposal Development	Moderator: Mr. Hiromitsu Kuno Japan Forest Technology Association (JAFTA)
	Catalyzer Presentation: <i>Promotion of Forest Products Business</i>	Mr. Masahiko Hori, Japan International Forestry Promotion and Cooperation Center (JIFPRO)
	Sharing Ideas from Moderator: <i>Examples of Potential Business Model and Community-based Eco-products for Special Sale from FMUs</i>	Ms. Tomoko Furuta, Japan Forest Technology Association (JAFTA)
	1. Sharing Ideas from FMU representatives <ul style="list-style-type: none"> a. FMU Perum Perhutani b. FMU Limau c. FMU Yogyakarta d. FMU Minas Tahura e. FMU Murung Raya f. FMU Kapuas Hulu g. FMU Mamasa 	<p>Mr. M. Yusuf Noorhajiyo, Head of Business Planning and Development Division, PERHUTANI</p> <p>Mr. Misriadi, Head Office Limau FMU, Jambi-Sumatera</p> <p>Mr. Aji Sukmono B. N., Head of Yogyakarta Production Forest Management Unit</p> <p>Mr. Zailani, Head of Minas Tahura Production Forest Management Unit.</p> <p>Ms. Juni Priulina, Head Section, Sustainable management of Production Forest Extension Unit (Region X Palangkaraya), MoEF Indonesia</p> <p>Ms. Murlan Dameria Pane, Deputy Director, Betung Kerihun and Danau Sentarum National Park, MoEF Indonesia</p> <p>Mr. Supriady Nuhung Salle, Sustainable management of Production Forest Extension Unit (Region XIII Makassar), MoEF Indonesia</p>
	2. Sharing Ideas from Private Sectors of Japan for Blanding of community-based eco-products for Contributing Forest Ecosystem Protection.	1. Mr. Norito Takahashi (Sennin Spice) 2. Mr. Muneki Amasaka (President Director, Vegestance Inc.)
3. Discussions		
15:30 – 15:45	Summary and Closing	Moderators and Indonesian Embassy in Tokyo
15:45 – 17:00	Business Matching (FMUs and interested participants)	