

January 9, 2019
ASEAN-Japan Centre

**Event to empower startup women entrepreneurs from ASEAN
“AJWELP Business Presentation” to be organized in Malaysia on January 29, 2019
~ Calling for the public audience ~**



Snapshots from AJWELP in Jakarta (2017)

The ASEAN-Japan Centre (AJC) will organize the 3rd ASEAN-Japan Women Entrepreneurs' Linkage Program (AJWELP), which is a business presentation event to link novice women entrepreneurs with supporting companies, mentors and others, in Kuala Lumpur, Malaysia on January 29, 2019. It will be co-hosted by SME Corporation Malaysia, in cooperation with ASEAN Secretariat, ASEAN Coordinating Committee on Micro, Small and Medium Enterprises (ACCMSME), United Nations Conference on Trade and Development (UNCTAD), ASEAN Women Entrepreneurs Network (AWEN) and other relevant organizations.

In this event, AJWELP Finalists representing respective ASEAN Member States will make a presentation on their business plan and challenges they face in front of companies that could become supporters, mentors¹ who are established women entrepreneurs from both the ASEAN Member States and Japan. The presenters will receive various kinds of assistance from supporting companies and mentors on their business plans and advice for possible solutions to their business challenges. The business presentation event will be open to pre-registered public audience.

The AJC welcomes audience to witness the presentation of aspiring women entrepreneurs from the ASEAN Member States and Japan. For details of the event, please see below or refer to the AJC website at <https://www.asean.or.jp/en/exchange-info/20181228/> .

¹ Mentors participating in the program will include Ms. Pacita Juan, Former Chair of ASEAN Women Entrepreneurs Network (AWEN).

<<Outline of AJWELP Business Presentation Event>>

Date & Time :	Tuesday, January 29, 2019 ➤ Business presentation event 15:00-18:30 ➤ Business consultation for startups 18:30-20:00 ➤ Networking reception 20:00-22:00
Venue:	Clarke 1, Le Meridien Kuala Lumpur
Presenters:	Startup women entrepreneurs from ASEAN Member States (one from each country)
Audiences:	<ul style="list-style-type: none"> - Supporting Companies who wish to support/work with startup women entrepreneurs - Mentors who are established women entrepreneurs - Self-nominated participating women entrepreneurs from ASEAN and Japan - Relevant organizations - General audience
Registration for general audience	Please register from the following URL: https://www.asean.or.jp/en/exchange-info/20181228/ (Free admission)
Contact:	Tourism and Exchange Cluster, ASEAN-Japan Centre (Attn: Ms. Fujikawa) Email: info_to@asean.or.jp Phone: +81-3-5402-8008

<< ASEAN-Japan Centre >>

The ASEAN-Japan Centre is an intergovernmental organization established by the ASEAN Member States and Japan in 1981. It has been promoting exports from ASEAN to Japan while revitalizing investment, tourism as well as people-to-people exchanges between the ASEAN Member States and Japan.

URL : <https://www.asean.or.jp/en/>

Tourism & Exchange Cluster, ASEAN-Japan Centre
 1F, Shin Onarimon Bldg., 6-17-19 Shimbashi,
 Minato-ku, Tokyo 105-0004 Japan

TEL 03-5402-8008 FAX 03-5402-8009 E-mail: info_to@asean.or.jp
