



平成 30 年 4 月吉日

ご案内：フィリピン国際食品展示会 IFEX Philippines 2018

フィリピン政府機関 国際貿易展示会局（CITEM）主催『国際食品展示会 IFEX Philippines 2018』が下記日時及び会場にて開催されます。IFEX Philippines はフィリピン最大の国際食品展示会でありトロピカルフルーツ、野菜、シーフード、菓子・飲料、各種肉類、更にはハラル、オーガニック、ナチュラルフーズ等、魅力にあふれた商品が幅広く展示され、新たな商品の発見や国内外の有力企業とのビジネスチャンスが期待できます。

また、VIB(Very Important Buyer)プログラムとして対象企業の皆様には下記特典も用意しておりますので是非お申込み下さい。皆様のご参加を心よりお待ちしております。

記

1. 日時：2018年5月25日(金)～27日(日)
午前9時～午後7時
2. 会場：フィリピン メトロマニラ ワールドトレードセンター
3. VIBプログラムご利用の対象及び特典
 - 1) Top Level Buyer：年間売上額 US\$500万以上
(提携ホテル 2泊及び航空運賃 US\$500 まで主催者負担)
 - 2) Head of Delegation：10社以上で構成される団体のトップ
(提携ホテル 2泊及び航空運賃 US\$500 まで主催者負担)
 - 3) Regular New Buyers: 年間売上額 US\$30万以上の新規訪問企業
(提携ホテル 2泊分のみ主催者負担)
4. お申込み上の注意点
 - 海外旅行保険、その他諸費用は各自のご負担となります。
 - VIB申請を希望される方は、お手数ですが添付フォームに必要事項をご記載頂き、写真とサイン付きパスポート情報ページのコピー、並びに会社概要を添付の上送付下さい。
 - お申込み締め切りは **2018年5月10日(木)**とさせていただきます。



☆キャンペーン☆

原則1社1名で当該プログラム適用申請後主催者による承認をもって正式適用となります。



IFEX Philippines 公式サイト
<http://ifexphilippines.com/en/index.php>

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**IFEX PHILIPPINES
VERY IMPORTANT BUYER (VIB) APPLICATION FORM**

REGISTRATION	APPLICATION CHECKLIST
1. Submission of the VIB application form does not automatically guarantee the Buyer Application slot in the IFEX Philippines VIB Program. * 2. Only complete application form and requirements will be processed. 3. CITEM will only accept one application per company. 4. A buyer can only avail of one (1) incentive package under the VIB program. 5. The applicant shall be notified if the application is accepted.	<input type="checkbox"/> Scanned copy of Passport with photo and signature <input type="checkbox"/> Completed VIB Application Form <input type="checkbox"/> Brief company profile/ company brochure

NAME			
GENDER	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE	NATIONALITY
DATE OF BIRTH	AGE GROUP		<input type="checkbox"/> 21-27 <input type="checkbox"/> 28-35 <input type="checkbox"/> 36-42 <input type="checkbox"/> 43-50 <input type="checkbox"/> 51-ABOVE
OFFICIAL DESIGNATION			
ROLE IN COMPANY'S PURCHASING ACTIVITIES	<input type="checkbox"/> FINAL DECISION MAKER	<input type="checkbox"/> RECOMMENDATORY	<input type="checkbox"/> RESEARCH NEW PRODUCTS <input type="checkbox"/> OTHERS (Please Specify) _____

COMPANY NAME			
DESCRIPTION ABOUT THE COMPANY <i>(not more than 200 words/ please attach company brochure here)</i>			
OFFICE ADDRESS			
COUNTRY	ZIP CODE		
WEBSITE			
WORK EMAIL	PERSONAL EMAIL		
WORK PHONE NUMBER	FAX NUMBER		
MOBILE NUMBER			

COMPANY'S SOCIAL MEDIA PRESENCE		

NATURE OF BUSINESS	<input type="checkbox"/> DISTRIBUTOR <input type="checkbox"/> IMPORTER <input type="checkbox"/> MANUFACTURER	<input type="checkbox"/> RETAILER <input type="checkbox"/> SPECIFIER/CONTRACT MARKET <input type="checkbox"/> WHOLESALE	<input type="checkbox"/> OTHERS (Please Specify) _____
COMPANY'S ANNUAL SALES VOLUME	<input type="checkbox"/> MORE THAN US\$ 10 MILLION <input type="checkbox"/> US\$ 5,000,001 - US\$ 10 MILLION	<input type="checkbox"/> US\$ 1,000,001 - US\$ 5 MILLION <input type="checkbox"/> US\$ 500,001 - US\$ 1 MILLION	<input type="checkbox"/> US\$ 500,000 AND BELOW
LIST OF CLIENTS *DISTRIBUTION NETWORK			

FREQUENCY OF VISIT	<input type="checkbox"/> FIRST TIME	<input type="checkbox"/> RETURNING. LAST VISIT WAS _____
WHICH ACTIVITY WOULD YOU LIKE TO JOIN AS PART OF YOUR VISIT IN IFEX PHILIPPINES?		
<input type="checkbox"/> FACTORY VISIT	<input type="checkbox"/> TOUR	<input type="checkbox"/> NONE
<input type="checkbox"/> OTHERS: _____		
INTERESTED IN ARRANGED BUSINESS MEETINGS?		
<input type="checkbox"/> YES		<input type="checkbox"/> NO
WHERE DID YOU LEARN ABOUT IFEX PHILIPPINES?	<input type="checkbox"/> BUYING OFFICE <input type="checkbox"/> BUSINESS ASSOCIATES <input type="checkbox"/> INTERNATIONAL TRADE FAIR <input type="checkbox"/> INVITATION FROM ASSOCIATION	<input type="checkbox"/> INVITATION FROM CITEM <input type="checkbox"/> INVITATION FROM EXHIBITOR <input type="checkbox"/> MAGAZINE AD/ARTICLE <input type="checkbox"/> PHILIPPINE EMBASSY/TRADE OFFICE
<input type="checkbox"/> SOCIAL MEDIA <input type="checkbox"/> SEARCH ENGINE/WEBSITE <input type="checkbox"/> OTHERS: _____		

PLEASE(✓) CHECK WHICH CATEGORIES BEST DESCRIBE YOU AND/OR YOUR COMPANY:

1. What types of NEW products, categories or lines are you currently looking to source?

FOOD

BEVERAGES

- Juices
- Carbonated and Non-carbonated Drinks
- Alcoholic and Non-alcoholic Drinks
- Milk
- Coffee and Cocoa
- Tea
- Water

FINE FOOD AND SPECIALTIES

- Noodles
- Ice Cream and Frozen Dessert
- Sauces, Mixes and Condiments
- Native Delicacies
- Muscovado Sugar
- Nuts
- Herbal Products
- Home Meal Replacements

FRESH AND PROCESSED FRUITS AND VEGETABLES

- Preserves
- Coconut Products
- Frozen Fruits and Vegetables
- Dried Fruits and Vegetables
- Canned Fruits and Vegetables
- Pickled Fruits and Vegetables
- Fresh Fruits and Vegetables

BISCUITS, CONFECTIONERIES, AND SNACKS

- Cookies
- Breads
- Pastries
- Bakery Items
- Chocolates
- Candies
- Sugarflowers and Other Edible Ornaments

MEAT AND POULTRY

- Frozen/Fresh Meat and Poultry Products
- Frozen/Processed Meat and Poultry Products
- Canned and Value-added Forms

DAIRY AND EGGS

- Butter
- Cheese
- Eggs

GRAINS AND CEREALS

- Rice
- Corn

MARINE PRODUCTS

- Dried Seafood Products
- Fresh/Frozen Shrimps and Prawns
- Fresh/Frozen Scallops
- Fresh/Frozen Abalone
- Fresh/Frozen/Processed Tilapia
- Fresh/Frozen/Processed Milkfish
- Pickled Seafood Products
- Bottled Seafood Products
- Canned Seafood Products
- Fresh/Frozen Seafood Products
- Fresh/Frozen/Processed Tuna

NATURAL AND ORGANIC PRODUCTS

- Culinary Herbs
- Dairy Products
- Grains and Cereals (rice, corn, etc.)
- Health/Herbal Beverage (tonics)
- Herbal Teas
- Jams and Jellies, other Confectioneries
- Natural Fruit/Vegetable Juices
- Organic Coffee
- Organic Muscovado Sugar
- Poultry and Livestock Products (e.g. free-range chicken)

Salad Dressings and Condiments

- Snack Foods
- Other Fresh/Processed Organically-Grown Vegetables, Fruits and Other Crops

RAW MATERIALS

- Food Ingredients
- Additives
- Fortification/Vitamin Mix
- Oils
- Flavorings

ALLIED INDUSTRIES AND SERVICES

ALLIED INDUSTRIES

- Food Containers and Packaging
- Food Machinery
- Modular Kitchen
- Silverware and Cutlery
- Table and Kitchen Accessories
- Personal Care Products

SERVICES

- Franchise Business
- Packaging Design Services
- Laboratory Testing/Facility Servicing
- Certification

2. Are you a regular Importer of Asian food?

- YES (pls. specify food products imported and countries where you import from): _____ No

3. Please indicate your approximate budget for sourcing food products in the Asian Region:

- US\$5 Million and above
 US\$1M - US\$1.9M
 US\$100K - US\$499K
 Others (pls. specify) _____
 US\$2M - US\$4.9M
 US\$500K - US\$999K
 Less than US\$100,000

4. Out of this budget, how much is allocated for sourcing products in the Philippines:

- USD 5 Million
 USD 1M - USD 1.9M
 USD 100K - USD 499K
 Others (pls. specify): _____
 USD 2M - USD 4.9M
 USD 500K - USD 999K
 Less than USD 100,000

5. Purchasing Time Frame

- within 3 months
 7-9 months
 more than 12 months
 4-6 months
 10-12 months
 Others (pls. specify): _____

6. What other trade shows do you regularly visit?

- Sial Paris
 ISM
 Thaifex
 Others (pls. specify): _____
 Anuga
 Fancy Food Show
 Foodex

7. Do you have an existing exclusive arrangement with any Philippine food suppliers?

- YES (pls. specify): _____ No

As soon as accepted in the IFEX PHILIPPINES VIB Program, a VIB must adhere to the following:

VIB COMMITMENT

- Agree to gave your contact details available to IFEX PHILIPPINES roster of exhibitors
- Visit IFEX PHILIPPINES at the World Trade Center and adhere to mutually-agreed travel arrangements and itinerary*
- Agree/attend to scheduled media interviews to further promote IFEX PHILIPPINES
- Settle all personal expenses (such as personal food/ beverage expenses, hotel upgrade**, private transfers, additional nights accomodation etc.) with the Parner Hotel prior departure.
- Submit an accomplished Buyer Survey Form and VIB Clearance Slip** to the Buyer Marketing Officer or Concierge Officer in the IFEX PHILIPPINES Partner Hotel Front Desk for documentation of stay/availment of VIB incentive provided during the Period.
- Indemnify CITEM for any unsettled personal expenses incurred during the Visit.

* Advise CITEM of any change in availability at least 24 hours prior scheduled appointments.
 **Per VIB's instruction to change the upgrade to pax account.

**Acceptance to the
 IFEX PHILIPPINES VIB Program is not transferable.
 Should there be a cancellation, a request for a substitute may
 be arranged and will be subject to CITEM's approval.**

CANCELLATIONS & NO-SHOWS

- Cancellations in writing/e-mail, or fax must be received through:
 ifexphilippines@citem.com.ph/buyerservices@citem.com.ph before _____
- Only cancellations acknowledged by CITEM will be considered valid.
- A VIB is a No Show when he/she is not present for the VIB activities at IFEX PHILIPPINES: he/she has not provided prior written notice of cancellation/does not attend/ complete agreed appointments.

CANCELLATIONS AND "NO SHOW" CHARGES WILL BE DEBITED BY CITEM FROM CREDIT CARD DETAILS PROVIDED BY BUYER APPLICANT.
 CORRESPONDING CHARGES ARE INCLUSIVE OF VAT OR EQUIVALENT TAX.
 AN INVOICE RECEIPT DETAILING THE CHARGES WILL BE SENT TO THE APPLICANT FOR REFERENCE.

THE COMPANY DECLARES TO HAVE CAREFULLY READ THE TERMS & CONDITIONS OF THIS OFFER AND AGREES TO ABIDE BY THE SAME.

 SIGNATURE OVER PRINTED NAME

 DATE

DO NOT WRITE BEYOND THIS LINE. FOR IFEX PHILIPPINES VIB SECRETARIAT USE ONLY

<p>NOMINATED BY:</p> <p style="text-align: center;">_____ SIGNATURE OVER PRINTED NAME OF ENDORSER</p> <p style="text-align: center;">_____ COMPANY / OFFICE</p>	<p>DATE RECEIVED: _____</p> <p>RECEIVED BY: _____ SIGNATURE OVER PRINTED NAME OF ENDORSER</p> <p><input type="checkbox"/> APPROVED <input type="checkbox"/> DISAPPROVED <input type="checkbox"/> OTHERS</p> <p style="text-align: center;">_____</p>
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