



INDONESIA - JAPAN 60TH ANNIVERSARY WORKSHOP FOR FOREST BUSINESS

A Way Forward of Eco-Products Marketing and Investment in Collaboration with Forest Management Units (FMU): "Promoting Community-based Eco-Products"

Tokyo, 4 December 2018 (Time: 09.30 – 17.00)



Indonesia as one of the countries that own the largest tropical rainforest in the world, has forest resources and the environment that can be used to improve the living standards of forest communities, as well as to provide a real contribution to national development. Forest resources play many different roles, economically, forests are a source of valuable timber and other non-timber products (such as rattan, honey, resin, agarwood, sap, sweets, oil/fat, seasoning, aroma/cosmetic, coffee, fruits, bamboo, rubber, rotan, coloring, fuel, others various kinds of plant oils, medicinal materials and so on) while environmentally, forests store carbon and protect soil from erosion and offer broad social benefits, including for human health, recreation and tourism.

At present, there are an estimated around 25 thousand villages that are located either within or at the fringe of forest area, most of which still depend on forest resources. The change in the paradigm of forest management policies from those previously based on timber-based management to an ecosystem approach (resourced based management) that relies on community based development, has provided fundamental changes to the system of forest management in Indonesia. The growing awareness of the importance of involving communities around the forest in forest management through government programs, will be able to maintain the sustainability of forests and to rehabilitate forest conditions as well as to improve the living standard or the community's welfare around the forest. For this reasons, efforts to promote environmentally friendly forest use need to be improved, by giving attention to the marketing and investment of non-timber forest products as a tool in developing the sustainability concept.

The Government of Indonesia has built more than 600 Forest Management Units (FMUs) throughout Indonesia, as an effort to improve site-level forest governance, manage forest landscapes holistically, and increase the involvement of communities around forests. In accordance with its concept, FMU development is directed to be able to manage forest areas with a business approach so that it becomes as business like entity. To create an independent FMU, the Government has implemented 3M strategies namely Multi-Business, Multi-Commodity, and Multi-Stakeholders in sustainable forest management. For this reason, FMU is required to be able to increase the green economy potential and create environmentally friendly products.

Japan is an important partner of Indonesia in the economic field, including in forest product derivatives, such as consumer goods and industrial goods. The magnitude of the opportunity to use community-based eco-products through FMU management needs to be seen as a promising business market opportunity for land-based commodities (non-timber forest products). In this context, partnership and green investment in FMU management are urgently needed from third parties to be involved in managing forest areas in a sustainable manner while improving the living standard of forest communities.

This year is a strategic momentum to strengthen relations between the two countries in commemoration of the 60th Anniversary of Indonesia-Japan Diplomatic Relations. Therefore, the Indonesian Embassy in Tokyo intends to held a workshop related to the improvement of the forestry business in Indonesia, especially to attract investors to participate in community-based forestry development through Forest Management Units (FMU) in Indonesia for the purpose of reaching Sustainable Development Goals (SDGs) and to promote community-based eco-products from Indonesia to the Japanese market. It is hoped that the workshop can become an important event to explore and share information, investment potential and opportunities, as well as experience and exchange opinions in promoting Indonesia's eco-products in Japan.

Venue: ASEAN-Japan Center, Shin Onarimon Bldg., 6-17-19 Shimbashi, Minato-ku, Tokyo 105-0004 (Access: <http://www.asean.or.jp/ja/ajc/outline/access/>)

Organizers: Indonesian Embassy in Tokyo, ASEAN-Japan Center;

Co-Organizer: Indonesia Investment Promotion Center (IIPC) Tokyo

Supported by: Ministry of Environment and Forestry of Indonesia; Japan Forest Technology Association (JAFTA); Japan International Forestry Promotion and Cooperation Center (JIFPRO), Nusantara Research Institute Co., Ltd. (NRI)

Participants: Around 100 participants from Japanese investors, private companies, governments and trade associations, distributors, retailers, importers are expected.

Language: Indonesian and Japanese (Consecutive Interpretation). Presentation slides are requested to be prepared in English/Japanese.

Exhibition: Non-Timber Forest Products (Eco-Products) from FMUs in Indonesia will be displayed in front of the workshop room

Objectives:

- a. Provide the update information on the forest condition and current forestry policies and developments toward Sustainable Development Goals (SDGs) in Indonesia
- b. Updates of the recent development of Indonesia's FMU as the milestone policies for forest governance in the field level.
- c. Explore the potential of the cooperation area in the development of FMU in Indonesia that can improve people's welfare
- d. Explore the potential of community-based eco-products that meet the Japanese demand on market and industry in Japan
- e. Attract the Japanese investors in the green economy and eco-products in Indonesia, especially in the field of social forestry as well as natural conservation efforts
- f. Increase the entrepreneurship efforts of FMU and communities around the forest by partnering with third parties
- g. Sharing information on efforts that have been and should be done in the development of FMU in Indonesia, which has been implemented by various Japanese organizations in Indonesia

Expected Outcomes:

- a. Institutional development of FMUs for sustainable management of forests and natural resources
- b. Increased investment in forestry and community-based forest management
- c. Enhancing community capacity and developing livelihoods in and around FMU
- d. Supporting of Indonesia's national policies in developing and increasing production of NTFPs.

Indicative Potencies of FMU's Resources

NTFP, Rehabilitation, Environmental Services and Nature Tourism

NTFP	honey, forest rubber, sugar palm, bamboo, gaharu, rattan, wallet bird, pasak bumi (Eurycoma longifolia)
ESNT	carbon, ecotourism, cave tours, waterfall tours, rafting, mountain climbing

NTFP	honey, forest orchids, sugar palm, resin, forest rubber, rattan
ESNT	waterfalls, hot springs, rafting, carbon, beach tourism

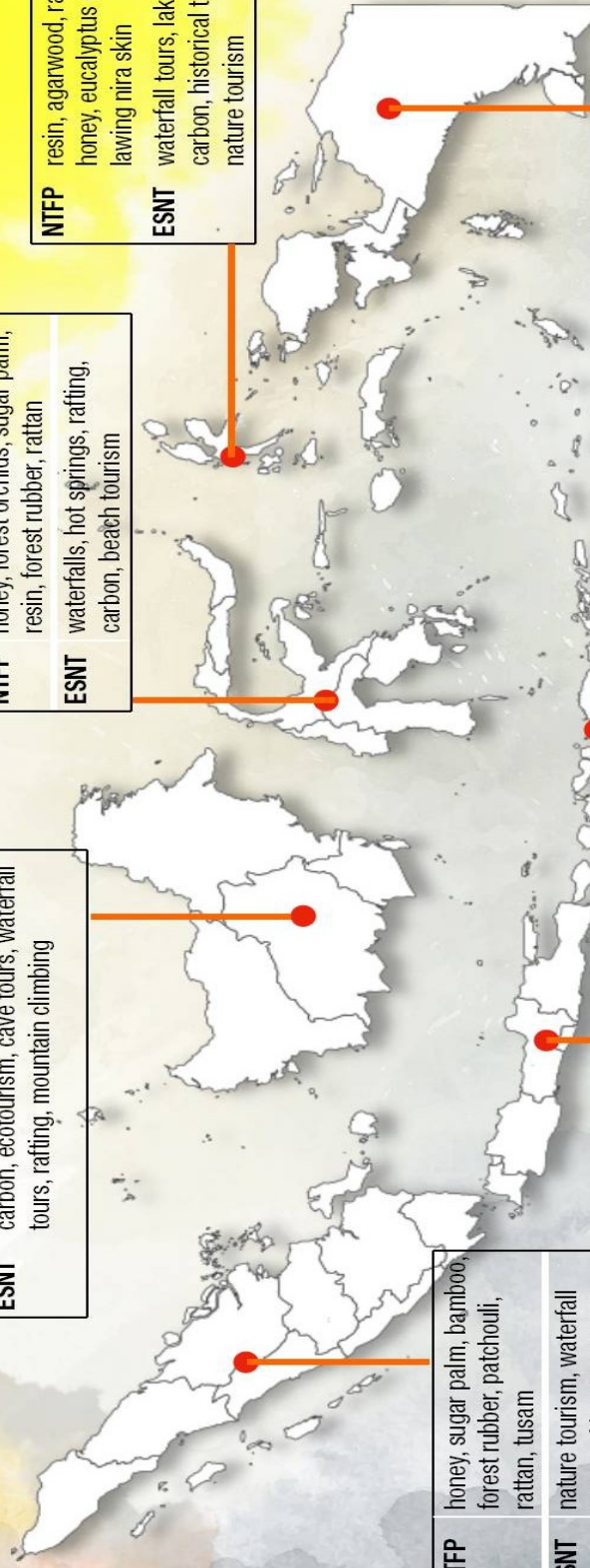
NTFP	resin, agarwood, rattan, honey, eucalyptus oil, lawing nira skin
ESNT	waterfall tours, lake tours, carbon, historical tours, nature tourism

NTFP	honey, sugar palm, bamboo, forest rubber, patchouli, rattan, tusam
ESNT	nature tourism, waterfall tours, rafting tours, cave tours, lake tours

NTFP	eucalyptus and silkworm
ESNT	cave tours, waterfall tours, springs

NTFP	honey, bamboo, cardlenut, tamarind, cinnamon, eucalyptus, rattan
ESNT	Nature Tourism, Travel Tracking, Springs, Waterfalls, Carbon

NTFP	Orchid, rattan, gaharu, matoa, sugar palm, sago, nipah, medicinal plants, eucalyptus oil
ESNT	waterfall tourism, beach tourism, lake tourism, carbon, hot springs, diving tours



NTFP : Non-Timber Forest Products
ESNT : Environmental Services and Nature Tourism

TENTATIVE PROGRAM

INDONESIA - JAPAN 60TH ANNIVERSARY WORKSHOP FOR FOREST BUSINESS A Way Forward of Eco-Products Marketing and Investment in Collaboration with Forest Management Units (FMUs): "Promoting Community-based Eco-Products"

Tokyo, 4 December 2018

Hours	Presentation	Speaker/Presenter
09.00 – 09.30	Registration	Indonesian Embassy in Tokyo
09.30 – 10.00	Welcome Speech 1. H.E. Arifin Tasrif , The Ambassador Indonesian Embassy in Tokyo 2. Mr. Masataka Fujita , Secretary General ASEAN Japan Center Keynotes: Review of Business Relations of Eco- Products in and around Forests Ministry of Environment and Forestry (MoEF), Indonesia	MC: Indonesian Embassy in Tokyo
10:00 – 10:15	Coffee Break	
10:15 – 12:00	Presentation Session: Indonesia's Potential of Eco-Products from Sustainable Forest Management 1. Indonesian Investment Update on Eco-Product 2. Potential and Challenges of Forest Utilization and Forest Land-use for Research/Education and Food/Energy Security in FMU 3. Overview of Business Potential of Forest Management Units (FMUs) in Indonesia 4. Potential and Opportunities of Forest Business with FMUs in South Sulawesi Province 5. Business Development in Social Forestry Products 6. Potential and Challenge of Indonesia-Japan Business Partnership on Community-based Eco- Products 7. Questions and Answers (Q & A)	Moderator: ASEAN Japan Center Indonesia Investment Promotion Center (IIPC) Directorate of Plan, Use, and Establishment of Forest Management Area MoEF Indonesia Directorate of Production Forest Management Unit, MoEF Indonesia Governor of South Sulawesi Province (tbc) Directorate of Business Development for Social Forestry and Customary Forest, MoEF Indonesia The Business Association of Indonesia in Japan (APIJ)
12:00 – 13:00	Lunch Break : Floor (Indonesian Food Lunch Box will be provided)	
13:00 – 15:30	Focused Group Discussion for Product Blanding and Business Proposal Development	Moderator: JAFTA and JIFPRO
	Catalyzer Presentation: Overview of Potential Business Models of Forest Products based on the Forest-based Business Studies for Sustainable Forest Management in Developing Countries	JIFPRO
	Sharing Ideas from Moderator: Examples of Potential Business Model and Community-based Eco-products for Special Sale from FMUs	JAFTA

Hours	Presentation	Speaker/Presenter
	1. Sharing Ideas from FMU representatives <ul style="list-style-type: none"> a. Perum Perhutani (tbc) b. FMU Limau c. FMU Yogyakarta d. FMU Minas Tahura e. FMU Murung Raya f. FMU Kapuas Hulu (tbc) g. Other FMUs 	Head of FMUs in Indonesia
	2. Sharing Ideas from Private Sectors of Japan for Blanding of community-based eco-products for Contributing Forest Ecosystem Protection	1. Sennin Spice (tbc) 2. Vegestance Inc.
	3. Discussions	
15:30 – 15:45	Summary and Closing	Moderators and Indonesian Embassy in Tokyo
15:45 – 17:00	Business Matching (FMUs and interested participants)	