

**AJC Organized “Viet Nam as a Manufacturing Hub: Viet Nam-Japan Business Seminar”
Viet Nam Government shows strong intent in solidifying the trade and investment policies that
prioritize Japanese companies**

On 9 September 2020, the ASEAN-Japan Centre (AJC) organized the trade and investment online business seminar “Viet Nam as a Manufacturing Hub” with Viet Nam Trade Promotion Agency (VIETRADE), Commercial Division of Embassy of Viet Nam in Japan and JETRO Hanoi Office.

The Secretary General of AJC, Mr. Masataka Fujita delivered an opening speech, highlighting the strengths of Viet Nam as an economically stable and resilient nation despite COVID-19 crisis. The Director General of VIETRADE, Mr. Vu Ba Phu made a welcome note, explaining in depth the close-knit Viet Nam-Japan bilateral relations as well as the overview of COVID-19 crisis in Viet Nam. The Commercial Counselor of Embassy of Viet Nam in Japan, Mr. Ta Duc Minh reconfirmed the national trade and investment policies catered to Japanese companies and positioned Viet Nam as a strategic destination for investment, including relocation from China. Director of the JETRO Hanoi Business, Mr. Takeo Nakajima provided the current landscape and outlook of business environment in Viet Nam.

Representatives from three provinces in Viet Nam highlighted their strengths with the specific trade and investment policies in place. Deputy Director General of Vĩnh Phúc Authority for Planning for Investment, Mr. Pham Quang Tan, emphasized that Vĩnh Phúc is an appropriate investment destination as the best province for infrastructure in Viet Nam, acknowledged by Vietnam Chamber of Commerce and Industry. Deputy Director General of Quang Ninh Investment Promotion Agency, Ms. Vu Thi Kim Chi, stressed its largest Industrial Districts and Special Economic Zones in Viet Nam as well as the Green Growth Promotion project, aiming to build green economy in harmony with their abundant natural resources. Deputy Director General of Nghệ An Investment Promotion Agency, Mr. Bien Ba Nam, presented its strength from the viewpoint of its geographical location situated in the North Central part of Viet Nam.

In closure, the Director General of VIETRADE, Mr. Vu Ba Phu expressed that the Government of Viet Nam is showing strong intent in solidifying the trade and investment policies that prioritize Japanese companies, and that the government wishes to further strengthen the Japan-Viet Nam business tie in the post-COVID-19 world.

After the seminar, 27 online business meetings were held between industrial parks in Viet Nam and Japanese companies.

Seminar materials : <https://www.asean.or.jp/en/trade-info/eventreport-2020-02/>

<< ASEAN-Japan Centre >>

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