



ASEAN-JAPAN CENTRE

(ASEAN Promotion Centre on Trade, Investment and Tourism)

国際機関 日本アセアンセンター

(東南アジア諸国連合貿易投資観光促進センター)

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October 26, 2017

ASEAN-Japan Women Entrepreneurs' Linkage Program (AJWELP) 2017

Request to be a supporting company

Dear Sir/Madam,

We are pleased to inform you that the ASEAN-Japan Centre (AJC) will organize the ASEAN-Japan Women Entrepreneurs' Linkage Program (AJWELP2017) on December 5, 2017 at Le Meridien Hotel Jakarta, Indonesia.

We aim at empowering ASEAN women entrepreneurs to network with supporting companies, succeeded women entrepreneurs (mentors) and AJWELP peers. Its main program is AJWELP business presentations by selected ASEAN women entrepreneurs from 10 countries who will share about their business to further find their business supporters and mentors.

In this regard, we would like to seek your kind participation by joining the occasion as a supporting company. The program will be conducted in Jakarta, however the participations are expected from all ten ASEAN member States and Japan and we will publicize this program in each of those countries. Through participation in this program, it will enhance your company's profile as it generates your publicity and media coverage. The costs incur to your participation are your available support (service or product) and your presence only.

Moreover, the following benefits will be given to the supporting companies:

- Your company name will appear on the flyer, back panel, handouts, SNS of the event in addition to the official report submitted to the governments and relevant agencies of ASEAN and Japan.
- We will provide a company booth (table and chairs) for you to give business consultation to participating women entrepreneurs and to introduce your company's products / service to visitors during the approximately 1-hour business consultation period.
- Distribute brochures and samples to participants / visitors
- Build network with entrepreneurs, companies, government officials of ASEAN member

states and Japan

The requests for supporting companies are as follows:

- Provide your products or service to participating start-up entrepreneurs
- Attend the program and meet entrepreneurs (We recommend sending your representative stationed in Jakarta, if any.)
- Submit company logo data for publicity purpose and allow organizer to use it for this event

Examples of the support from the supporting companies to entrepreneurs:

- Provide contracted consultation service
- Provide opportunity to discuss on future funding
- Provide opportunity to have luncheon meeting with your corporate executive
- Provide free / discounted air ticket for their business development
- Provide space to sell their products at a retail store
- Link participating entrepreneurs to your clients
- Provide services like system development, IT support, and any other services in order to support entrepreneurs

Please note that you are to choose with entrepreneurs to support based on their business presentation, and there is no limitation of numbers.

For program details, please refer to the attached, and please contact Ms. Naoko Fujikawa (Email: ajwelp_fb@asean.or.jp) should you need further information.

If you wish to be part of the program in order to encourage start-up women entrepreneurs in ASEAN member states, please reply your participation form by November 21, 2017.

Thank you very much and we hope to see you in Jakarta.

Yours sincerely,



Vathouniyom Douangmala
Director
Tourism and Exchange Division