



AJWELP

ASEAN-Japan
Women Entrepreneurs'
Linkage Program



ASEAN-Japan Centre
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ASEAN-Japan Women Entrepreneurs' Linkage Program (AJWELP) to be held in Manila on November 23, 2016 for the first time

The ASEAN-Japan Centre, an intergovernmental organization of ASEAN and Japan based in Tokyo, will organize the first ASEAN-Japan Women Entrepreneurs' Linkage Program (AJWELP) in Manila, Philippines on November 23, 2016. The program is co-hosted by the Department of Trade and Industry of the Philippines, with cooperation of ASEAN Coordinating Committee on Micro, Small, and Medium Enterprises (ACCMSME), ASEAN Secretariat and ASEAN Business Advisory Council (ABAC).

The program aims at empowering women entrepreneurs in the ASEAN Member States to build networks with supporting enterprises, already-successful women entrepreneurs and participating peers. Its main program is AJWELP business presentation event in which selected emerging ASEAN business women will make presentation on their businesses. Unlike other similar events, this is not a competition to choose a winner. All participating entrepreneurs will be given opportunities to find their own business supporters and mentors. Participants are nominated by each ASEAN Member States government and ABAC.

Besides the business presentation event, there will be a panel talk session. The panelist representing ASEAN is Ms. Mo Hom, Founder/CEO of Rose Gold Mountain Trading Co., Ltd., Myanmar, who became successful as a fashion designer in New York, but has also a passion for helping local communities through various activities. The other panelist Ms. Junko Kemi, Founder/Chief designer of kay me, Ltd. Japan is a winner of the most famous business award in Japan "New Business Plan Competition for Women Entrepreneurs" by the Development Bank of Japan this year. Participants will be able to share the wisdom and experiences of those successful women entrepreneurs.



Ms. Mo Hom
Myanmar



Ms. Junko Kemi
Japan

The entrepreneurs will also attend the one-day lecture by Dr. Federico M. Macaranas, Core Faculty of Asian Institute of Management (AIM) on November 22.

ASEAN-Japan Women Entrepreneurs' Linkage Program Business Presentation Event

Date & Time: November 23, 2016 13:30-

Venue: SGV Hall (3F), AIM Conference Center Manila
Benavidez cor. Trasierra Sts. Legaspi Village, Makati City, Philippines
Phone Number: +63-2-720 2100

Presenters: Women Entrepreneurs representing each ASEAN Member State

Audience of the event: Supporting enterprises (private companies who give prizes to presenters),
Mentors (successful women entrepreneurs who give advices to presenters),
Women entrepreneurs, Business Communities in Manila

Inquiries

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ASEAN-Japan Centre

Since its establishment in 1981 by the governments of ASEAN and Japan, the ASEAN Promotion Centre on Trade, Investment and Tourism (ASEAN-Japan Centre) has been promoting exports from ASEAN to Japan while revitalizing investment, tourism between Japan and ASEAN and expanding exchange of persons, through various promotional activities.