

Part4.

Report from the private sector.

Effort to establish a “Material Circle Society” in Okinawa, Japan

ORION BREWERIES, LTD.



人を、場を、世界を、笑顔に。

2022.2.9. Orion Breweries, Ltd.

# About us



人を、場を、世界を、笑顔に。

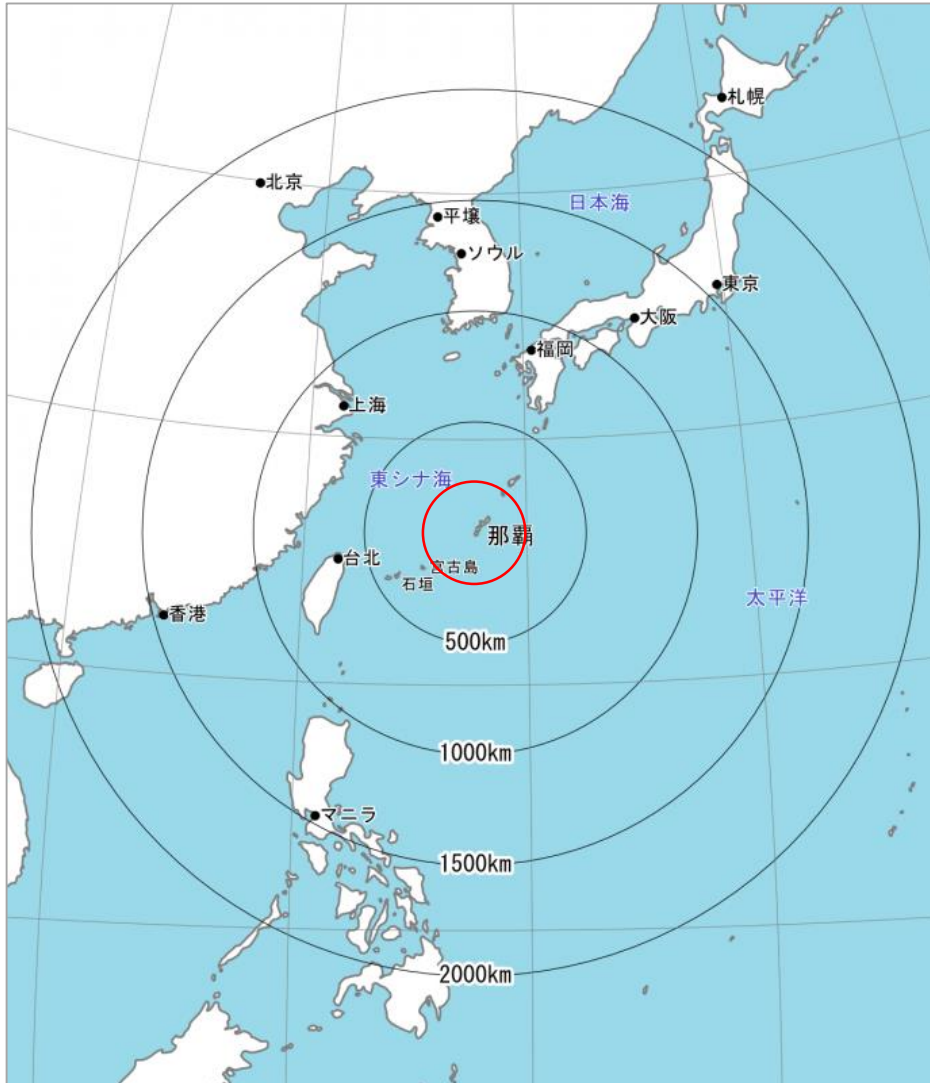
“Make people, place and the world smile”



Establishment	May 18, 1957
Head office	Tomigusuku City, Okinawa Prefecture, Japan
Capital	360 million yen
Amount of sales	18,956 Million yen (2021 FY)
No. of employees	295 (as of March, 2021)
Main business	Production and marketing of beer
Main products	“Orion THE DRAFT”, 75Beer, WATTA(RTD), etc.



# Location of Okinawa



- Located almost halfway between mainland Japan and Southeast Asia.
- Population: almost 1 million people.
- 160 large and small islands.
- Subtropical climate.
- Tourist destination with a unique history, nature and culture.





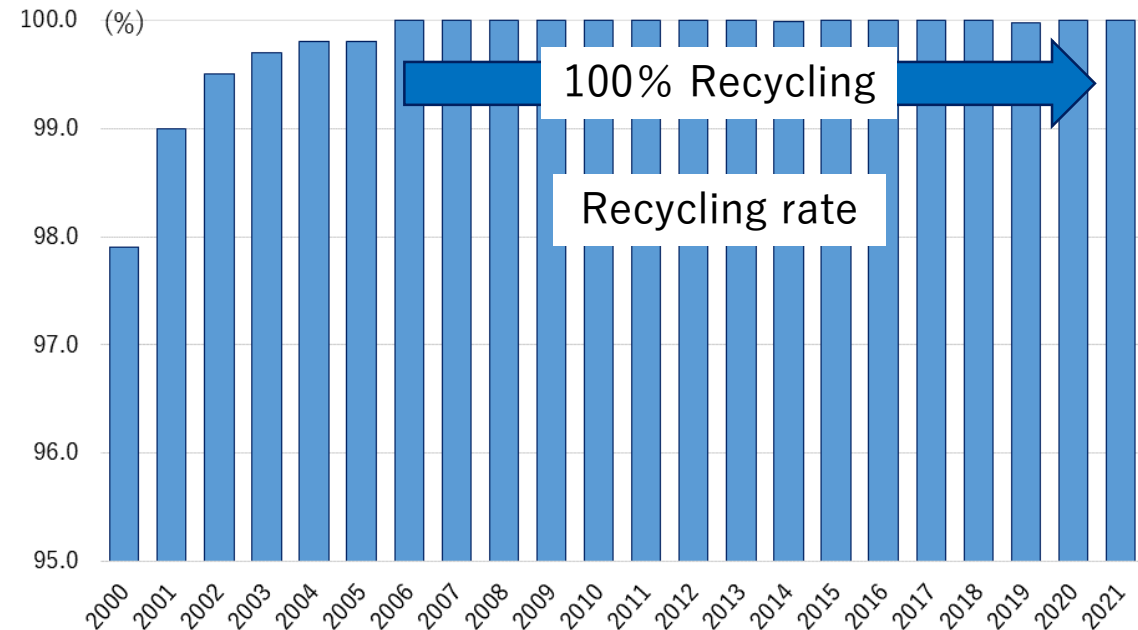
# Nago Brewery



- Nago city, Okinawa, Japan.
- Approx. 50,000KL/year production.
- 1 brewery/company.
- Sustainable & environmentally-friendly manufacturing.
- Achieved 100% zero emissions of industrial waste since 2006.



Orion Happy Park, the venue where you can learn all about our heritage and the brewing processes.



# Main waste(Malt lees)



Malt lees

- Malt lees: Squeezed lees of the malt.
- Over 70% of our industrial waste are the malt lees.
- Approx. 4,000 tons of malt lees are wasted per year.



Malt (barley)



Manufacturing



Products



# Orionbeer's Material Cycle Socioiety

## ④ Okinawan-made “Sound Material Circle” Barley



## ③ Compost the local malt lees



## ① From the local barley to beer



## ② Waste of local barley (malt lees)



# Products Development

June 2020, we've launched "Hatsu-Jikomi" (1<sup>st</sup> batch) version of our main product "Orion THE DRAFT" - our 1st beer contains Okinawan-made "Sound Material Circle Barley" as sub-ingredients.



Our products with Okinawan-made  
"Material Circle Barley"



And more...



# Social Products Award 2021

Our main product "Orion THE DRAFT" won the prize of the "Social Products Award 2021" as one of the products contributing to establish a sustainable local society.

<https://www.apsp.or.jp/>

[Reason for award]

▷ Orionbeer was recognized for improving the vitality of the Okinawan community through the production and sale of their products and for its environmentally friendly, sustainable brewing processes.





# Regional Food Industry Contribution Award



ORION BREWERIES, LTD. itself won the prize of the “Regional Food Industry Contribution Award” as one of the company contributing to local economy, society, and food industry. <http://info.nissyoku.co.jp/>

[Reason for award]

▷ ORION BREWERIES, LTD. has been contributing to the local community in Okinawa Prefecture for more than 65 years, and many of its products, including “Orion THE DRAFT”, continue to be supported by Okinawans. The company also promotes SDGs activities through other CSR activities and industry-academia collaboration activities.





# Beach Clean Activity (Marine plastic)

We are carrying out Beach Clean activities in collaboration with “Project Manatii” .



1st	2020	7/22	128 people
2nd		11/20	97 people
3rd	2021	3/20	96 people
4th		5/18	88 people
5th		11/19	76 people
6th	2022	2/23	





**Orion**  
人を、場を、世界を、笑顔に。

沖縄から、人を、場を、世界を笑顔に

