

Consent form

() I apply for participation in AJWELP as country representing participant (full funded participant) and I fully agreed / understood followings:

- * I will cooperate to the organizer for smooth implementation of the program.
- * I will submit necessary documents / data requested by the organizer and keep deadline.
- * I will be responsible for negotiating with supporting companies, mentors.
- * I will communicate in English by myself throughout the program.
- * I will take part in the all sessions during the program, except those mentioned "optional"
- * I will inform the organizer/designated travel agent when I change itinerary.
- * I will answer the follow-up questionnaire whenever requested.
- * I will not make an accusation against organizer if I am not chosen as a country representing

Name:

Countr

Date:

AJWELP Application Sheet

Tag line of your project: (describe what you are doing in a single sentence)			
Company name		Country	
Name in full		Title in company	
Nickname or name you wish to be called		Date of Birth	<div style="display: flex; justify-content: space-around; margin-top: 5px;"> ____ ____ ____ </div> <div style="display: flex; justify-content: space-around; margin-top: 5px;"> mm dd yy </div>
Name of personal assistant (if any)		Contact Email of personal assistant	
Address			TEL (landline)
			FAX
URL		Mobile	
SNS (fb / Instagram)		E-mail	
Date of establishment / Scheduled date of business establishment, if not incorporated yet	<div style="display: flex; justify-content: space-around; margin-top: 5px;"> ____ ____ ____ </div> <div style="display: flex; justify-content: space-around; margin-top: 5px;"> mm dd yy </div>		<div style="display: flex; justify-content: space-around; margin-top: 5px;"> ____ ____ ____ </div>
Title(s) outside of company (if any)			
Short biography (up to 200 words)			
The social / community problem you have and your goal, the product / service you will install to resolute that problem.	<Problems/agenda> <Your goal> <Indicate your goal numerically> <Methodology to materialize your goal>		

Note: Information written in the colored column will be treated as open information.

I attach () High resolution portrait, () High resolution photo of my product/service

Information Sheet on Business
AJWELP

Tag line of your project: (describe what you are doing in a single sentence)		Company Name			
< External business environment >	< Business Outline >			< Internal business environment >	
(Opportunities)				(Strength)	
(Threats)				(Weakness)	
< Customer segment > (market, targetted customer)	< Value provided >	< Revenue Streams >		< Core competance >	
< Management structure and manpower >	Action plan & revenue plan	2019	2020	2021	
		Sales (US\$)			
		Net profit (US\$)			
		Required amount of fund for business(US\$)			
Challenges facing now					
Goal for next 3 years			Goal for next 10 years		

The information written in this sheet will be treatd as open information.

Tag line of your project: (describe what you are doing in a single sentence) No working mam needs to take a day off even their kids has 37.5C fever!		Company Name	37.5C Nursery		
< External environment >		< Business Outline >			< Internal environment >
(Opportunities)1) Mothers cannot use Japanese kids nurserly when their kids have body temperature of 37.5C fever, 2) Kids often have 37.5C as their body temparature is higher than adults 3)Mothers cannot take day offs so often (Threat)1)Seasonality demand (less demand in summer), 2)Competitor (professional baby sitters), 3)Change of regulations for authorized nurseries be able to accept kids with 37.5C fever		(Business domain) Provide temporary nursing service of kids who have slight fever of 37.5C in Tokyo area. (Key activities) Set up a nursing facility for pre-school age kids in central Tokyo, the convenient location for working mothers. 1)taking care of kids who has slight fever, 2)service provided on a daily basis, as we provide service only when their regular nersary cannot accept them, 3)develop application to check the vacancy on the day and make reservation			(Strength) 1) Have the knowledge or running nursary, 2)Have connection to medical nurses (Weakness) 1) Lack of working capital , 2) Has no skills of marketing
< Customer segment > (market, targetted customer)	< Value provided >	< Revenue Streams >		< Core competance >	
1)Busy working mothers with small children who are not easy to take a day off so often. Those who has no parents, family members or somebody assist raising children nearby. 2)Companies whichi have working mothers as staff.	1) working mothers do not need to feel ashamed from taking day-off so often 2) companies can have their capable workforce because working mothers do not need to take day-off so often	Service: Daily and hourly charge collecting from the users (approx. USD20/hour, USD100/day plus insurance) Sales Promotion: Personal connection, sales activities, HP, Blog, SNS, Press release Not using a PR agency.		1) Experience from the previous carreer at nursery, 2)Personal connection with medical nurses who want to work with	
< Management structure and manpower >	Action plan & revenue plan	First year	Second year	Third year	
Management team and stock holders: Sole management, however I will work with advisor, occasionary. Necessary manpower and way to hire them: I want to find self-managed persons who empathize our vision through my personal connection. We will concentrate on our core business by outsourcing paperworks.	Yearly action plan (Prioritize activity and write what to do by when?)	1) Preparing homepage/SNS and brochure, 2)Preparing application system to provide information and making reservation, 3)Preparing the facility	1)PR activites and organize events to expand network, 2)Sales activities to get contract with companies who will use our service as frindge benefit.	1)Development of new service, 2)Seek the possibility of expansion	
	Sales (US\$)	200,000	250,000	270,000	
	Net profit (US\$)	3,000	3,000	7,000	
	Required amount of fund for	60,000	50,000	50,000	
Challenges facing now					
1) lack the knowledge of marketing including SNS usage 2) lack confidence of managing company					
Goal for next 3 years			Goal for next 10 years		
1) Raise the profile as all working mothers in Tokyo know the name of our program 2) Taking care of minimum 3,000 kids/year 3) Have 2 nursing facilities in Tokyo			Creat a society that working mothers in big cities with small kids will not need to take a day-off when their kids has 37.5C body temparature. 1)Expand program by developing own franchaising system 2)Will have 15 facilities, including the franchisee, in major cities in Japan		