

October 16, 2017  
ASEAN-Japan Centre

**Event to empower junior women entrepreneurs from ASEAN  
“AJWELP Business Presentation” to be organized in Jakarta on December 5, 2017  
~ Seeking supporting companies ~**



Snapshots from AJWELP in Manila (2016)

The ASEAN-Japan Centre (AJC) will organize the 2<sup>nd</sup> ASEAN-Japan Women Entrepreneurs' Linkage Program (AJWELP), which is a business presentation event to link novice women entrepreneurs with supporting companies, mentors and others, in Jakarta, Indonesia on December 5, 2017. It will be co-hosted by Kamar Dagang dan Industri Indonesia (KADIN: Indonesian Chamber of Commerce and Industry), in cooperation with Ministry of Cooperatives and SME of Indonesia, ASEAN Secretariat, ASEAN Coordinating Committee on Micro, Small and Medium Enterprises (ACCMSME), United Nations Conference on Trade and Development (UNCTAD), ASEAN Business Advisory Council (ABAC), ASEAN Women Entrepreneurs Network (AWEN) and other relevant organizations.

In this event, a woman entrepreneur representing respective ASEAN Member States will make a presentation on their business plan and challenges in front of companies that could become supporters, mentors<sup>1</sup> who are established women entrepreneurs from both the ASEAN Member States and Japan, and others. The presenters will receive various kinds of assistance from supporting companies and mentors on their business plans and advice for possible solutions to their business challenges.

Companies who wish to support fresh women entrepreneurs from the ASEAN Member States are highly welcomed to join the program. For further information, please contact Ms. Fujikawa of the ASEAN-Japan Centre (Email: [info\\_to@asean.or.jp](mailto:info_to@asean.or.jp) / Phone: +81-3-5402-8008).

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<sup>1</sup> Mentors participating in the program will include Ms. Pacita Juan, Chairman of ASEAN Women Entrepreneurs Network (AWEN).

**<<Outline of AJWELP Business Presentation Event>>**

<b>Date &amp; Time :</b>	December 5 (Tue), 2017 ➤ Business Presentation Event 13:30-17:35 ➤ Business Consultation at supporting company's booth 17:50-18:50 ➤ Networking reception 19:00-21:00
<b>Venue:</b>	Le Meridien Jakarta
<b>Presenters:</b>	Fresh starter women entrepreneurs from ASEAN Member States (one from each country)
<b>Audiences:</b>	<ul style="list-style-type: none"> <li>- Companies who wish to support/work with fresh starter women entrepreneurs</li> <li>- Mentors who are established women entrepreneurs</li> <li>- Self-nominated participating women entrepreneurs from ASEAN and Japan</li> <li>- Relevant organizations</li> <li>- General audience</li> </ul>
<b>Capacity:</b>	100 persons
<b>Others:</b>	<p>AJWELP provides a package of support to starter women entrepreneurs in the ASEAN Member States. In addition to the business presentation event, the program includes the following activities:</p> <ol style="list-style-type: none"> <li>1. Workshops on becoming right entrepreneurs/business leaders and improving presentation skills organized by an International Master Trainers of UNCTAD's entrepreneurial program</li> <li>2. Workshop on self-producing</li> <li>3. Visits to a unicorn enterprise and others in Jakarta.</li> </ol>
<b>Contact:</b>	Tourism and Exchange Division, ASEAN-Japan Centre (Attn: Ms. Fujikawa) Email: info_to@asean.or.jp      Phone: +81-3-5402-8008

**<< ASEAN-Japan Centre >>**

The ASEAN-Japan Centre is an intergovernmental organization established by the ASEAN Member States and Japan in 1981. It has been promoting exports from ASEAN to Japan while revitalizing investment, tourism as well as people-to-people exchanges between the ASEAN Member States and Japan.

**URL :** <http://www.asean.or.jp/en/>

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