

Country	Myanmar	
Project Name	ASEAN-Japan Business Person Support Program for Myanmar	
	Myanmar Film Industry Promotion Program in Japan	
Place/Venue	K.K. Kyodo News HQ for seminar IMAGICA & Roppongi Cinemart for previews	
Duration	November 12(Tue.)-16 (Sat.), 2013	5 days
Co-organizer	Myanmar Economic Club of K.K. Kyodo News	
Participants	<ul style="list-style-type: none"> - Mr. Thein Hltun Aung, Director, Myanmar Motion Picture Enterprise (MMPE), Ministry of Information - Ms. Grace Swe Zin Htail, Secretary General, Myanmar Motion Picture Organization (MMPO) - Mr. Aung Ko Latt, CEO & Producer, Aung Ko Latt Motion Pictures - Mr. Hector Carosso, Scriptwriter – Producer, Aung Ko Latt Motion Pictures 	
Activities/Observation	<ul style="list-style-type: none"> - Seminar: A seminar was held at a conference room of K.K. Kyodo News HQ in Shiodome, Tokyo to inform the latest situation of the Myanmar film business as one of the contents industries to Japanese business sectors through the presentation by 4 members invited to Japan - Previews: “Kayan Beauties”, which was awarded by the ASEAN International Film Festival 2013 in Malaysia, was introduced to Japanese business sectors on November 13 at Tokyo Film Center of IMAGICA Co. Ltd. in Gotanda, with the presence of H. E. U Khin Maung Tin, Ambassador of Myanmar to Japan and the Embassy officials. In addition, another preview was organized on November 14 for the general public at the Roppongi Cinemart. - Others: During the stay in Japan, they visited Japan Institute of the Moving Image School of Film Studies, Tokyo Filmex Organizing Committee, Nihon Kougakuin (Tokyo Creators College) etc., to exchange view with concerned parties. <p style="text-align: center;">The overall activities provided lots of opportunities to raise the profile of Myanmar film industry among Japanese business persons and the general public.</p>	