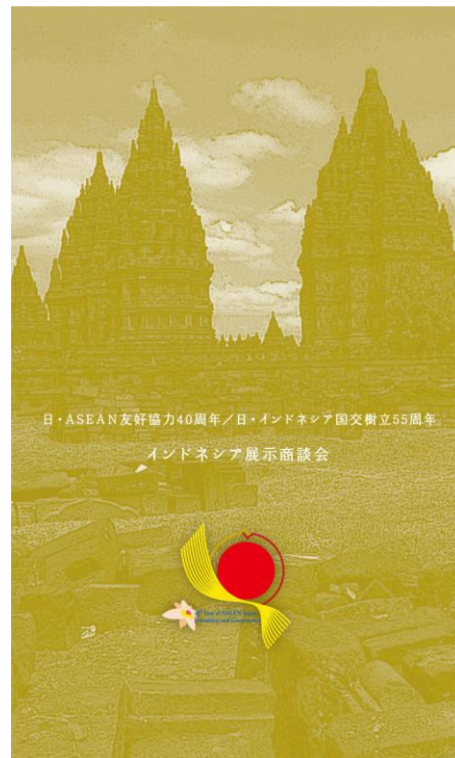




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Post-Activity Report
on
ASEAN Showcase Indonesia
at
ASEAN-Japan Hall



ASEAN-Japan Centre
(TRADE AND INVESTMENT DIVISION)

I. Outline of ASEAN Showcase Indonesia

ASEAN Showcase Indonesia, featuring potential products from 15 Indonesian companies, was held at the ASEAN-Japan Hall of ASEAN-Japan Centre (hereinafter referred to as “the Centre”) in Onarimon, Tokyo from September 9 to 11, 2013. The showcase was one of consecutive events commemorating the 55th Anniversary of the Establishment of Diplomatic Relations between Indonesia and Japan.

1. Duration: September 9 (Mon) – 11 (Wed), 2013
10:00 a.m. to 5:30 p.m.
2. Venue: ASEAN-Japan Hall
ASEAN-Japan Centre
1F Shin-Onarimon Building, 6-17-19, Shimbashi, Minato-ku
Tokyo 105-0004
3. Exhibitors: Total 15 Companies from Indonesia
4. Selection of Products:
Japanese expert was dispatched to Bali and Jakarta in June 2013.
Ms. Yoko Kawaguchi, President, Y's worth Co., Ltd.
5. Publicity:
 - a) E-mail Magazine 28,535 addresses
We sent out email magazine 9,048 addresses on August 23, 5,684 addresses on September 5 and 3,063 addresses on September 8.
 - b) Press Release
We sent press release to Chamber of Commerce of Tokyo and Yokohama on August 9.
 - c) Number of Exhibitor's Directory distributed 1,000 copies

List of Exhibitors of ASEAN Showcase Indonesia

No.	Name of Exhibitors
1	Batik Chic
2	Borneo Chic
3	Datie Handicraft
4	Fantasea Bali
5	PT Gallery Batik Jawa Indigo
6	Jeronini
7	Kanawida
8	Leginayba
9	Ranina Jewelry
10	CV Sunteak Alliance
11	Tanteri Ceramics
12	Tenun Gaya
13	Trimatari Bio Persada Recovery (Cocona)
14	Ulap Doyo
15	Yayasan Total Indonesia

II. Results of Business Meetings (September 9 to 11, 2013)

1. General Information

a) Business Meetings

Date: September 9(Mon) to 11(Wed), 2013

Time: 10:00 a.m. – 5:30 p.m.

Venue: ASEAN-Japan Hall of the Centre

b) Number of Participating Companies: 15

c) Number of Mission Members: 20 (including 1 TPO official)

d) Number of Visitors: 753 (3 business days, Average: 251 people per day)

e) Number of Business Meetings: 140

**ASEAN Showcase-Indonesia
September 9 through 11, 2013**

