

Manila FAME/
Dexign Global Philippines
Japan Handmade booth
(Kyoto 6)



MANILA FAME/Dexign Global Philippines held on October 17-20, 2013 at SMX convention Center organized by the Center for International Trade Exposition and Missions(CITEM), Department of Trade & Industry of the Philippines.

ASEAN-Japan Centre dispatched (2) two Japanese craftsmen and (1) one producer from Kyoto to Manila, Philippines to showcase their products at this fair, under the country program to support business persons in ASEAN and Japan.



What's JAPAN HANDMADE?

www.japan-handmade.com

<http://goon-project.com/>

<https://www.facebook.com/2012goon>

JAPAN HANDMADE is a new joint collaboration of six (6) craftspeople from Kyoto that applies traditional craft to create novel designs for the international market. Japan Handmade offers a playful approach and is driven by a bold ambition to explore new design typologies and introduce the world to the tactile pleasure, poetry and soul of Japanese design.

JAPAN HANDMADE has teamed up with Danish Design Studio "OeO" to bring new revitalized life to their unique crafting of ceramic, metal-knitting, tea ware, wood and bamboo crafts. JAPAN HANDMADE offers a compelling universe of storytelling deeply rooted in 1,000 years of artisanal tradition that reaches out to a new and quality conscious global audience with inspired designs of contemporary living.

COOL JAPAN/Creative Industries Policy of METI(Ministry of Economy, Trade and Industry) , Japan promotes overseas advancement of an internationally appreciated "Cool Japan" Brand, cultivation of creative industries, promotion of these industries in the world and other related initiatives from cross-industry and cross-government stand-points. The policies and initiatives promoted here are based on the Proposal by the Cool Japan Advisory Council. Ryo Kagami proposed JAPAN HANDMADE produced by the craftsmen in Kyoto to Cool Japan Advisory Council and it was endorsed by METI. Kagami is the seventh person of JAPAN HANDMADE.



KAIKADO

The KAIKADO brand established in 1875 in the city of Kyoto by Kiyosuke, creator of the first KAIKADO tin tea caddy. The 130-year-old Chazutsu Tea Caddy is still KAIKADO's signature product and is highly appreciated for its splendid style and functional, airtight design.

www.kaikado.jp



HOSOO

HOSOO is a Kyoto-based textile company founded in 1688 and specializes in superior quality fabrics for high-end interior design and fashion. HOSOO's history can be traced back to the Kyoto silk industry of the sixth century and the company today is widely acknowledged for its exceptional skills within traditional Japanese three-dimensional weaving techniques and for applying richly textured Nishijin weaving to contemporary design.

www.hosoo-kyoto.com



NAKAGAWA MOKKOUGEI

Best known for producing traditional Japanese buckets called ki-oke using a traditional method that goes back some 700 years. During the period, households used wooden buckets for bathing ritual and for storing rice and miso.

www.nakagawa-mokkougei-e.blogspot.jp



KANAAMI-TSUJI

Kanaami-Tsuji was established by head artisan Kenichi Tsuji and draws on the traditional craftsmanship of Kyo-kanaami (metal netting), which is believed to be more than ten centuries old and is used for tofu servers and tea strainers so beloved by Japanese chefs.

www.kanaamitsuji.com



KOHCHOSAI KOSUGA

Since its establishment in 1898, the Kohchosai Kosuga company has been dedicated to exploring the qualities of bamboo at their workshops and facilities in Kyoto. Kohchosai Kosuga is specialized in fine bamboo arts and crafts and produces a wide range of products, such as flower baskets, tableware, bags and lighting.

www.kohchosai.co.jp



ASAHIYAKI

Asahiyaiki is located in the Uji Region, the oldest-producing region of Japan. For more than 400 years, the company specializes in ceramics and porcelains with exquisite colored glazing – designs that are handcrafted by members of the Matsubayashi family, who have passed on the traditional techniques for generations. The Asahiyaiki product range celebrates the tea experience and includes tea ware with contemporary appeal uniquely designed to present the delicate flavors of tea.

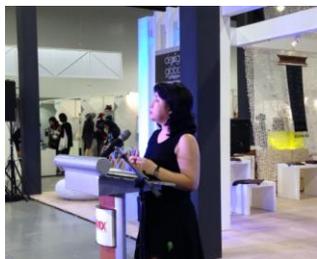
www.asahiyaiki.com





Dexign Global Philippines
 Ceremonial Opening on Oct. 17, 2013

Ms. Rosvi C. Gaetos, Executive Director of CITEM, welcomed the guests and Mr. Yoshikuni Ohnishi, Secretary General of the ASEAN-Japan Centre(AJC), delivered his remarks and attended the ribbon cutting on the occasion of the ceremonial opening.



CITEM provided artisanship prize to international exhibitors who have been playing an important role in design industry.

(from left), Mr. Alvin Tjirowirjo, interior designer from Indonesia, Ms. Kanchana Sisane, textile designer from Lao P.D.R., Mr. Hazree Waid, fashion designer from Malaysia, Mr. Masataka Hosoo, Nishijin Weaving Company from Japan, Mr. Yoshikuni Ohnishi, Sec. Gen. of AJC, Ms. Rosvi C. Gaetos, Executive Director of CITEM, Mr. Toru Tsuji, Craftsman of Metal Knitting from Japan, Mr. David Tham, interior designer from Singapore, Mr. Anon Pairot, interior designer from Thailand, and Mr. Arik Levy, interior designer from France.



Seminar & Workshop on Oct. 18, 2013

Seminar presented by Mr. Masataka Hosoo, and Mr. Ryo Kagami, and Workshop taught by Mr. Toru Tsuji at the Room 4-5 of SMX meeting room. Topic was Japan Hand made Special Module.

Ms. Ma. Lourdes D. Mediran, Deputy Executive Director, CITEM delivered welcome remarks while Mr. Yoshikuni Ohnishi, Secretary General of the ASEAN-Japan Centre sent a message to the participants regarding to Japan Handmade.

Mr. Hosoo explained how he expanded his traditional handmade business from domestic to global demand. His family has been creating traditional weaving belt for Kimono since 1866. Recently the weaving products were accepted as fabric for the interior and wall of a famous boutique in Europe.

Mr. Ryo Kagami presented his management and coordination of six (6) craftsmen with different fields of business.

Mr. Toru Tsuji is producing Metal knitting products in Japan. He brought 4 samples for demonstration. Among the audiences, Four(4) voluntary participants practiced this work. It was an attractive workshop for audiences. Many wished to practice, but only 4 audiences were selected.



The lucky participants who practiced Mr. Tsuji's workshop.