

# Report of Trade Expo Indonesia 2010 Inspection Business Tour from Japan October 12~16, 2010

- ASEAN-JAPAN Centre arranged business inspection tour for business people in Japan to visit “Trade Expo Indonesia (TEI) 2010” in Kemayoran, Indonesia which was the largest annual Export product expo in Indonesia.



- Ms. Mari Elka Pangestu, Minister of Trade, Indonesia, delivered an opening remarks on the Opening Ceremony on October 13, 2010. Dancing and more events followed.

- ❑ Business people from Japan inspected the Expo site and had business meetings with exhibitors at a meeting room. Also, some of them visited respective factories outside the Expo site coordinated by Directorate General of Export Development (DGNEDE) which was organizer of the Expo.
- ❑ Ministry of Trade through the DGNEDE announced acquisition of business transactions reached US\$369.3 million, 29.4% higher than the previous year.
- ❑ Buyers came from 102 countries and the largest transaction countries were as follows;
  - No.1 Nigeria, No.2 German, No.3 Australia, No.4 South Korea, No 5. Spain
- ❑ The number of buyers who visited during the 5 day exhibition was 8,092. Countries which had a big number of visitors were as follows;
  - No.1 Australia , No.2 Japan, No.3 Singapore, No.4 UAE, No.5 India





- There are comments from Japanese business people in expectation of further improvement on this program of Trade Expo Indonesia.
  - Exhibited items should be classified by product, or classified by district.
  - More facility is required such as utilization of credit card, etc. to purchase sample products
  - Increasing of daily products and spare parts of machinery are more appreciated rather than traditional handicrafts.
  - It is more effective to appeal buyers by using presentation material.

- Toward a business dealing with Indonesia, please refer to the website of ;

Directorate General of Export Development  
(DGNEDD)

<http://nafedve.com>

For Trade database ;

<http://www.nafed.go.id/past/tradedatabase.php>

Please access to “ASEAN Potential Exporters”  
(ASEANの有望輸出企業) of our Japanese Website  
to get [Export News Indonesia](#) including exporters  
lists from Indonesia.

