

Makuhari Messe International Convention Complex

Location: Makuhari Messe is located in Nakase Maihama-ku, Chiba.

Several hotels are located near Makuhari Messe, such as Hotel Spring Makuhari, Hotel Green tower Makuhari, Hotel Franc, Hotel the Manhattan, Hotel New Otani Makuhari, and APA Hotel & Resort.

Access: Accessible to Kaihim Makuhari station by JR Keiyo line and Musashino line. The station is located at 5 min walking distance from Makuhari messe.

Size: There are 4 main areas at Makuhari Messe. International exhibition hall 1-8, which can either be combined as 1 or as individuals using movable dividers, is each 6,750 m² large.

The area of International exhibition hall 9-11 is a total of 18,000 m², consisting of one of 9,000 m² and 2 of 4,500 m² halls.

International conference hall consists of one Convention Hall (1,390m²), one International Conference Room (635 m²) and conference rooms of various sizes which can hold the capacity of 50 to 300 people.

The Makuhari Event hall, with the area of 3,098 m² can hold the capacity of 9,000 people.

Facilities: The Makuhari Messe is facilitated with shops, restaurants, copy and fax machines, wireless LAN service, coin lockers, Nursing room and ATM machine. A parking space is available for 5,500 cars. The 11 exhibition halls are facilitated with organizer's rooms, multipurpose rooms, meeting rooms, discussion corner/rooms, electricity, phone lines, cable TV lines, gas, water supply and drainage. The Makuhari Event Hall includes VIP reception room, waiting rooms and rehearsal room.

For other information, please visit to <http://www.m-messe.co.jp/en/index.html>



Floor map of Makuhari Messe



International Conference Hall



International Exhibition Hall 1-8



Restaurant area

Report of 13th Eco-Products 2011

Date: 2011 December 15-17

Time: 10:00-17:00

Venue: Tokyo Big Sight East Halls 1-6

Organizer: Japan Environmental Management Association for Industry (JEMAI) ,
Nikkei Inc.

Product category: Electronic products, household products, beauty related products

Number of exhibitors: 830 (approx.)

Number of visitors: 181,487 (1st day 60,231, 2nd day 69,444, 3rd day 51,812)

Size of the Hall: 6 halls

Observation: The 13th Eco Product 2011 is a large exhibition. The admission is free and opened for general public. Although the number of visitors declined to 181,487 from 183,140 the previous year, the event attracted a large number of visitors, especially students of elementary schools. The exhibition focuses on products which, uses sustainable resources and reduces carbon emission, for the clean environment. Special booth by UNEP (United Nations Environment Programme) displayed information and photos related to global environment. World renowned Japanese electronics companies displayed their eco friendly products and products with sustainable energy such as solar panels. ToTo Company's green campaign attracted attention of the visitors with their Neo toilet bike. The bike itself, however, operates on biogas retrieved from sewage and livestock waste. Household goods such as

cosmetics, detergents, tissue papers which are suitable for green environment were also displayed. Glass table wears remolded by using wine bottles were also exhibited. Numerous schools, ranging from elementary to university level also participated in school projects related to environmental awareness and green technologies. The exhibition was not only to show case eco products but also to raise the public awareness regarding the green environment.

For details, please visit to <http://eco-pro.com/eco2011/english/index.html>



13th Eco Product Exhibition poster



Registration Booth



ToTo's Neo Toilet Bike



UNEP's booth



Booths by electronic companies



Students reading their school project