



KEMENTERIAN PERDAGANGAN  
REPUBLIK INDONESIA

indonesia **is**  
remarkable



## THE 25<sup>TH</sup> TRADE EXPO INDONESIA

October 13 - 17, 2010

Jakarta International Expo

Kemayoran - Jakarta, Indonesia





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## The 25<sup>th</sup> Trade Expo Indonesia

Like the previous shows, Trade Expo Indonesia 2010 will be a showcase of all Indonesian export products, ranging from Industrial, Mining & and Agricultural to Craft sectors.

The last year shows successfully attracted more than 7.900 buyers from 99 countries, to come and achieved a total trade transaction valued in US\$285.4 million. The fact that thousands of buyers from many countries came to visit Trade Expo Indonesia every year demonstrates a high commitment of our trading partners around the world. Indonesia is one of the potential and reliable suppliers of qualified and competitive consumer products.

Therefore, you and your associates are cordially invited to pay a visit to The 25<sup>th</sup> TRADE EXPO INDONESIA 2010, from 13 - 17 October 2010 at Jakarta International Expo, Kemayoran, Jakarta.

## Theme

**“Serving Global Market”**  
**“INDONESIA IS REMARKABLE”**

## Indonesia Icon Pavilion

### Trade Expo Indonesia 2010

In Indonesia Icon Pavillion of Trade Expo Indonesia 2010 will show History of Indonesia Trade, The Legacy of Timeless Indonesia Export Product, The 25 Best Indonesia Brand, The Best Export Products (1985 - 2005 and 2006 - 2010), Dream of The Future, Green Product, and 100% Cinta Indonesia. It is the showcas e of potential, unique and best quality value-added products, resources and services which meet international standards of export. In this pavilion, specific products that have ISO, Ecolabel and CSR are also displayed.

## Total Attendance

15,000 Professionals, Foreigners, CEO of Indonesian Business Executives, Representative Buyers from domestic and foreign companies, Government Officials and Public Visitors..



### Date & Venue

13 - 17 October 2010

Jakarta International Expo, Kemayoran

### Visiting Hours

Wednesday - Saturday,

13 - 16 October 2010

10:00 - 16:00 for Business Visitors

16:00 - 20:00 for Public Visitors

Sunday,

17 October 2010

10:00 - 19:00 for Public Visitors

### The Venue

Jakarta International Expo (Jakarta Fairground), Kemayoran, Jakarta. The main open exhibition area is surrounded by purposely built exhibition with a total space of 40,000sqm

### Product On Display

#### Main Products

Automotive Components

Cocoa

Coffee

CPO

#### Potential Products

Essential Oils

Fish & Fish Products

Handicrafts

Herbal

#### Services

Information Technology

#### Multi Products

Agricultural Products

Building Materials

Chemical Products

Food and Beverages

Electricity & Electronics

Footware

Furniture

Prawn

Jewelry & Accessories

Leather & Leather Products

Medical Instruments &

Appliances

Job Worker

Glassware

Household Goods

Paper Products

Sport Equipments

Rubber & Rubber Products

Textile & Textile Products

Processed Foods

Stationery Non-Paper

Spices

Construction Service

Wooden Products

Miscellaneous

### Agenda

- Opening Ceremony & Best Indonesia Exporters Award
- Tourism, Trade and Investment (TTI) Forum
- Product Presentation
- Business Clinic
- Company Visit

### Buyer & Investor Benefits

- Reimbursement for accommodation and flight tickets for The Best 10 Buyers doing business transaction in fair ground\*
- Expo Directory (at Opening Ceremony)
- Complimentary use of Business Lounge
- Modern facilities for business transaction and telecommunication

*\*) terms and condition apply*

### General Information

All visitors to Indonesia must be in possession of a valid passport for at least six months from the date of arrival for certain countries and must be checked for current regulations prior to departure. Call our Indonesian Embassy or Consulate for up-to-date information or log on to [www.imigrasi.go.id](http://www.imigrasi.go.id). Most business visitors will be welcomed at the airport by NAFED staff. Trade Expo Indonesia 2010 will have a reception and information desk at Soekarno-Hatta International Airport to guide all official delegates to their hotel pick-up service.

### Business Center

Business Center is located near the registration desk in Hall D with secretarial service, computers, fax, and internet connections.

## VENUE MAP





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## The 25<sup>th</sup> Trade Expo Indonesia

Exhibition • Trade Expo Forum • Product Presentation  
Networking Reception • Indonesia Iconic Pavilion



October 13 - 17, 2010

Jakarta International Expo (JIExpo)

Kemayoran, Jakarta - Indonesia

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National Agency

For Export Development

**NAFED**

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[www.tradexpoindonesia.com](http://www.tradexpoindonesia.com)

